

STAGE
SCREEN

PRICE 10 CENTS

Only Theatrical Newspaper on the Pacific Coast

RADIO
MUSIC

SIDE FACTS

Of Stage and Screen

ESTABLISHED 1924

EDITED BY JACK JOSEPHS

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LOCAL PREVIEW 'ON THE SET'

MARATHON DANCES IN BIG SPURT

Marathon dances, considered dead stuff around here and which certain officials in the city have frowned upon, took a sudden leap with the long distance dance which Bill Meikeljohn promoted at the Casino in Balboa Beach.

Contest endured for a period of 1226 hours, and wound up in excitement and packed houses that, notwithstanding the large overhead and slow start, made a big profit for the promoters.

During last few hours of the dance, excited spectators threw \$2200 on the floor for the bedraggled dancers, which was in addition to the cash prizes offered.

The marathon attracted an unusually high class of patrons, catching the fancy of the effete society summering in the vicinity. It was a nightly rendezvous for social names.

Toward the end, a spectator brought Bill Meikeljohn a windfall, that happens once in a lifetime. A cattleman from the open spaces had been attending the dance nightly, and just before the end, had been throwing handfuls of coin and bills at the dancers, making himself a center of attraction.

When his cash was all gone, he walked up to Bill and congratulating him for the good time he had, and said he had just sold 40,000 head of cattle, and liked to encourage such affairs, so would stick around and finance a dance. He reached in his pocket, and drew out a check for \$500 and handed it to Meikeljohn, with his compliments, saying he had \$15,000 more to play with.

Bill thought it a joke, until he presented check at the bank, and got the cash. You can knock him over with any feather you have now. He believes the offer of the (Continued on Page 2)

Profession Mourns Sill's Death

Milton Sill's death has plunged the motion picture workers, as well as the fans, again in mourning. Just as picture followers had recovered from the sorrow occasioned by Lon Chaney's passing, came news of Sill's last curtain. Both were beloved by co-workers and everyone, who knew them.



CARLA TORNEY

Whose Dancers are a Feature of
Fanchon and Marco's "ON THE SET" Idea
Loews State . . . Los Angeles This Week

KORNHEISER OUT

NEW YORK, Sept. 18—In a shifting of executives of Leo Feist, Inc., Phil Kornheiser resigned as secretary this week. Rocco Vocco, former Chicago manager, stepped up to the position of general manager of promotion.

LE BARON RETURNS

William LeBaron, vice-president in charge of production of RKO Radio Pictures, is back at his desk at the West Coast studio after a several weeks' trip to New York, where he conferred with other RKO officials in the forthcoming productions of this busy company.

MYRA KINCH BOOKED

Myra Kinch, dancer, who was recently featured with Ted Lewis after completing many seasons with Fanchon and Marco, will open with the "Temptations of 1930" at the Mayan Theatre as a specialty dancer.

UNFINISHED FILMS GET 'PAN' HERE

Elimination of previews of talking pictures in the vicinity of Hollywood was a decision of the movie industry this week.

Instead, advance public showings of pictures are to be given in San Francisco, San Diego, San Bernardino and other points considerably distant from the movie capital.

Too many wise ones in the industry, and their friends, have been attending the local previews, and making smart cracks about films, not yet cut or actually finished.

As a result, many good pictures have been given the "black-eye" from these premature swats. Some of the swats are reported decidedly amateurish in character. Yet, they carried weight because they came from "big shots" in financial or social circles.

Now, the reaction of cold audiences, purpose for which pre-views are given, will be obtained from throngs, considered, at least by the film execs., as being the natural audience—not the wise Hollywood clique.

Film industry, for long, has tried to discourage newspaper attendance at pre-views. Some of the critics, and many fan writers, have been attending in and around Los Angeles. After seeing the picture once, the writers refused to sit through it again.

San Francisco bay region has been adopted as the preview center for many films by the local studios, where the pictures, unaltered, are shipped in upon an unsuspecting audience.

Even house staffs of the northern theatres are not informed of either the name of the picture nor the studio showing it. In most instances, nights upon which pre-views are to be shown are kept secret, no one being the wiser until the title is flashed upon the screen.

Fox Grand Lake in Oakland has been getting a number of the initial once overs, "Liliom" and "Just Imagine" from the Fox lot being (Continued on Page 6)

"1930 Temptations" In Postponement

"Temptations of 1930," which Franklin Warner is producing at the Mayan theatre and which was scheduled to open on Sept. 22 has had its premier postponed, and will not ring up before Thursday, the 25th.

YOU'LL SEE IT IN FACTS

THE HOLLYWOOD FILM CROSS

Chaplin's New Film Seen as Come-Back For Silents

SILENTS MAY STAGE RETURN IN NEW FORM

There is shortly to be a new sensation sprung on the motion picture situation, and one that may throw the game into as complete a chaos as sound did. Strange as it may seem, astute showmen all over the country believe the seismic disturbance will presage the return to silent pictures.

This must not be interpreted to mean the silent pictures as we knew them, but a new era of the art, which will be as far advanced in novelty over the present sound pictures as marked the talkies over the old style dumbies.

It is believed that Charley Chaplin will lead the innovation here. He lets loose "City Lights," a silent picture which will mark the new era of silent pictures.

When the talkies first came out, it was tried to make both for silent as well as sound exhibition. After the sound versions were shown, no one would connect up silents. To see one of them today is as amusing as to view a film 20 years old.

Silent pictures, as we knew them, are gone definitely, but the silent pictures that are anticipated will be something else and different.

DECLINES TALKIE
Chaplin has consistently refused to make a talkie. He believes, and rightly, that the illusion of pantomime is lost with dialogue. He is a pantomimist, not a dialogist, and feels his contribution to that art has deviated it to an apex to which speech cannot attain. He will not risk his laurels, for which he cannot be sure he will not lose.

Realizing that to have a silent picture accepted even by his host of fans, he set out to invent a style of pantomime picture that will not only top anything yet done, but will step out so definitely as to set a new vogue.

According to Dave Bershow, Warner's sales manager for United Artists exchange, exhibitors throughout the country are anxiously awaiting the release of Chaplin's new picture. Notwithstanding the fact that they know it will be a silent picture, they state they are ready to sign for it, regardless of price.

This is not only because it is a Chaplin, nor because it has been almost two years in the making, but because they believe it will be the silent picture, so that it will offer competition to the talkies, which they feel is lacking.

TALKIES LOSING
While the interest in the talkies is still active in the metropolitan centers, it has lost considerable ground in the country. Formerly, the sticks produced the profits of the industry. Today its returns are negligible.

SYNDICATE MAN TRIES VAINLY

Press agents always seek the newspaper and the syndicate for outlets, and yet things like this occur almost daily. Ask any syndicate or news photo employee.

A man from one of the big news photo services, national, caught a recent Larry Ceballos reeve. A girl gypsy, who was material, would make good photo material for national syndication.

He went back stage, met the girl and obtained her phone number. When he buzzed the phone next day, he got a furniture house. Just some slip-up in copying the number.

So he began dialing Warner

DENVER LOCALITY MAN APPOINTED FOR INSIDE FACTS

L. C. "Dusty" Rhodes, for many years connected with show business, and now a resident of Denver, has been appointed representative in that city for Inside Facts.

Mr. Rhodes has countless friends in the business, and will have charge of territory east of Salt Lake City and west of Chicago.

YUMA HOTEL CAMP'S SITE

"Beau Ideal" to be filmed by RKO Radio Pica, will be made within a few miles of the site, formerly used for "Beau Geste" when Paramount made the latter as a silent.

Something about the wide, glittering wastes of sand west of Yuma, attracts the film makers to this spot, when a "Beau Geste" type picture is under consideration.

As one site picker put it, the desert has a terrible aspect there, or at least is presumed to possess such a camera qualification, which lends that feeling of utter isolation, so needed in the Wren classics. Herbert Brennon, director, pounced on the west of Yuma site, incidentally running across the old "Beau Geste" camp, where Paramount kept its players under cover, to prevent their running across the Mexican border when cameras were not clicking. Too many trips to the border, however, to waste the efficiency, or at least the sobriety, of the actor.

Brennon's camp will be pitched in a Yuma hotel.

Marathon Dances In Big Spurt

(Continued from Page 1)

cattlemen to finance another marathon is on the level.

There is another marathon on Pacific Boulevard at Vernon, packing them in, with a large entry list. It just opened, and is expected to prove another winner. Other long distances are being promoted beyond the city limits.

BODIL ROSING SIGNS

Bodil Rosing is signed by Fox to play in "Stolen Thunder" which Hamilton McCadden will direct.

JACK WISE EAST

Jack Wise is taking a trip east with Joe Frisco. He will be gone six weeks and will visit with his son in Pittsburgh.

High cost of the talking picture has brought the condition about, and the exhibitor is unable to get good silents, because the silent versions of the talkers are not good.

With a rebirth of a good silent product, which is as good as expected, a re-opening on the profitable back country's business, that will infuse new blood into the racket, is expected.

Brothers. He got the Ceballos rehearsal hall, which referred him somewhere else, which referred him somewhere else, which referred him somewhere else. At the theater, he was given the publicity man's phone, with no answer results, when repeatedly called.

And today there are probably 40 press agents, wishing they could put their photos out by the press services.

Explanation seems to be that when the production or publicity offices originate an idea, they try to sell it. When a news man has a hunch, these same fellows high-hat the idea, or are too busy to be bothered.

Studio Line-up Got It's Break From RKO Lot

RKO studio held onto its musical comedy girls longer than any other studio in Hollywood.

Just why RKO stuck to this policy, after every other study had acceded to public demand for a change in courses, is not clear, but the RKO girls certainly got the break.

Some of the younger women of the films, now that dancing lines are out, are sticking to the studios, seeking extra bits in hope of becoming dramatic leads. Others have quit films cold, because films quit them. They realize their forte is dancing and shapeliness only.

While Warner Brothers used theirs in Larry Ceballos reviews, RKO kept on finishing its quota of musical comedies. Some of the movie chains merchandised the last of the musical comedy pic without a whisper in the ads and publicity about the girls and bands.

BELA LUGOSI GETS LEAD IN "DRACULA"

Bela Lugosi has been engaged by Universal for title role in "Dracula," which will be created on the stage three years ago.

Spanish version of "Dracula" was Universal's next foreign production. Cast not yet complete.

Lupe Velez and Barry Norton are now finishing a Spanish version of "Lupe Is West," under direction of George Melford and the Spanish version of "Cat Creeps" has been completed.

PAY-OFF IS TITLE

"The Pay Off" has been selected as the final title of RKO Radio Pictures' all-talking drama, "Losing Heart." Cutting and editing of the film, adapted from an original story by Samuel Shipman, is nearing completion. Cutting and editing of the film, by Samuel Shipman, is nearing completion. Cutting and editing of the film, by Samuel Shipman, is nearing completion.

REVIVAL PLANNED

SAN FRANCISCO, Sept. 18.—Ed Rowland and A. Leslie Pearce will bring their revived "Little Pacific Kettle" in the Geary on September 28, following present run of the picture, "Birth of a Nation." Rowland and Pearce produced "Orphan Annie" at the Mayan in Los Angeles about 18 months ago for a fair run.

TRAINER TO WED

SAN FRANCISCO, Sept. 18.—Wedding bells will ring this week for Melene Charka, prima donna at the Capitol, and Cal Norris, animal trainer. Following Thursday night's show, members of the Capitol cast were hosts at a back stage reception honoring the couple.

HODKINSON IN

SAN FRANCISCO, Sept. 18.—Universal this week signed exchange managers, bringing Kenneth Hodgkinson in as head of the local branch and moving W. A. Ransom to Oklahoma City. Picture firm is constructing a new exchange building at 1000 Broadway, near the Hyde, and expects to be quartered there about October 1.

MORE LOGES IN

SAN FRANCISCO, Sept. 18.—Eighteen hundred new seats are being installed in Loew's Warfield, including three additional rows of loges which Dick Spier, manager, created.

Kid Tree Sitter Capitalizing

A ten-year-old Nevada tree sitter has written Phil Friedman, Universal studio casting director, asking for a leading role in a feature production. "I've been up for 768 hours," wrote the ambitious youth, "and when I get down I'll be famous and I want to play in pictures. If you can't fix me up with an interesting job I'll be a carpenter work. I'm ready to capitalize on my skill."

HUMAN TOWER IS LEARNING THE BIZ FROM GROUND UP

Pantages theatre in Hollywood is hot from Warner Bros. business. Warners has two big towers on the roof, with which to broadcast radio, as well as to act as a landmark.

Differing somewhat but for the same purpose, Pantages has hired J. B. Ballard to decorate their front door as footman. Ballard is 7 feet 4 inches tall and is as much an attraction as the Warner towers.

He is not yet on the roof of the building, because when he applied for a job he stated he wanted to learn show biz from the ground up. He has been working on the sidewalk a week, but expects a raise, shortly.

LAEMMLE IN JAUNT EAST

Carl Laemmle and Secretary, Jack Ross, with David Bader, are en route to New York for a business conference with heads of the Universal distribution department.

They will be away from Hollywood for several months, if present plans carry. It is expected Laemmle will visit Universal film exchange in the East.

For the past two months Mr. Laemmle has been conducting an analysis of public sentiment regarding motion picture stories in an endeavor to learn whether the public is adopting a European sophistication to determine whether sophisticated dramas and comedies should be dropped from production.

OPENING DELAYED

SAN FRANCISCO, Sept. 18.—Casting difficulties in Hollywood have set back the opening of "Death Takes a Holiday" at the Columbia from this coming Monday night to the Monday following. An Mac-English cast was announced for the Arthur Greville Collins production, but it is possible that Costello Kyrle, Carmel Myers, Hedene Sullivan and Mary Alden will be included in the cast.

WEEK'S TAKE BY PICTURES GOES UPWARD

Picture takings for the week, just passed, have been consistently good, being favored with a half holiday at the beginning of the week, and excellent show weather throughout the seven day period.

Paramount, with "Let's Go Native," a new Jack Oakie picture, along with their stage show, took in \$21,000. The local Artists, judging from the opening five days of "What a Widow" starring Gloria Swanson, figured their week to total \$30,000.

Warner Bros. in Hollywood, with Ann Harding in "The Girl of the Golden West," scored about \$19,000 while the final week of "The Bad Man" downtown got a trifle less box office, around \$17,000.

"Hell's Angels" at the Chinese dropped to \$9,289, but picked up with the Beverly Hill Billies, and is doing a smashing week currently. "Holidays" at Carthy Circle, is holding ahead of its stop mark, getting \$15,044, but is slated to go in two weeks.

"All's Quiet On the Western Front" at Criterion, got \$12,015. Loew's State, with "Man Trouble," attracted a score of \$27,606.

"Raffles" drew \$19,925 to Pantages in Hollywood. Boulevard got \$4,115 with Irene Rich in "On Your Back," and the Egyptian, playing "Common Clay," garnered \$2,807.

ANNEXES HAIGHT

SAN FRANCISCO, Sept. 18.—Golden State Theatre have added the Haight, suburban spot, to their present string of 50 picture houses scattered throughout Northern California. W. S. Godfrey and Harry Sack, owners of the former owners, Golden State probably will spend considerable money on the house by enlarging and improving it.

W.B. SIGNS NATALIE

Natalie Moorhead is signed for a role in "The Mistress" to be produced by Warner Brothers. Leading roles are assigned to Bebe Daniels and Ben Lyon.

FANCHON AND MARCO PRESENT JAN RUBINI



The Master Showman and Internationally Known Famous Conductor and Violinist For the Seventh Return Engagement at Loew's Warfield Theatre San Francisco Here Indefinitely! Just returned from a phenomenal success in the Capital Theatre, Melbourne, Australia, where he smashed every box office record of the Antipodes. Thanks to Fanchon and Marco and A. M. Bowles

MACDOON'S 'NECK' IN PERS-UP IT

Franklin Warner Heads Another Big Theatre Project

HOUSE WILL HAVE 'WHITES' THROUGHOUT

A theatre, with hotel and shops, costing \$1,750,000, is to be constructed upon a site adjoining the Garden of Allah at the end of Sunset boulevard in Hollywood. Construction is to start early in October, to be completed in eight months.

Project is being financed by the Central Holding company, of which Franklin Warner is head. Company also owns the Mayan theatre downtown, and has several other desirable sites in the district.

The theatre is to have 900 seats, and will be wired for pictures, as well as have a completely equipped stage. All the seats will be loges, the idea being to create an intimate show for class productions of both stage and screen.

Franklin Productions, subsidiary of the Central Holding company, is producing "Temptations of 1930," which opens at the Mayan on next Thursday.

Estimated \$180,000 is going into this production of which \$37,000 will be spent on Neal Rainbow lights, which will have more than a mile of tubing.

Advance sale for this production is said to be phenomenal, indicating a successful engagement.

HOLLYWOOD GETS NEW GAME CRAZE IN 'HOCKEY GOLF'

A new game "Hockey Golf," has caught the fancy of Hollywood. It develops as a result of the golf craze, and embraces both croquet and hockey as well as minnie golf, played with a puck shot with a stick to shuffle board, the ship game, and can be set up in the back yard, in an area way or in the basement.

Game has a lot of excitement wrapped up in it and is as adaptable to variations as a deck of cards. It is being demonstrated by Lee S. "Mitty" Mytinger at 5404-06 Hollywood Boulevard.

WINS LONG CONTRACT

Eddie Hanley, who recently opened at Loew's State in the American Beauty, Los Angeles, his personality boys, was immediately signed after the first show to a long term contract by Marco.

OPENS 14TH SEASON

After a dark week, Pasadena Grand Playhouse will open its fourteenth season, October 2, with Martin Flavin's "Dancing Days."

CROSLAND LEAVES ON SAD MISSIVE

Alan Crosland will leave Sunday night for East Orange, New Jersey with the remains of his father, Frederick James Crosland, who passed away while visiting his son at the Beverly Hills home.

Funeral services will be held from the residence of Jack Kenneth Crosland, brother of Alan, in East Orange. The father resided in New York prior to his coming west six weeks ago.

MARY AND DOUGLAS BEGIN SOON

Mary Pickford and Douglas Fairbanks' next pictures for United Artists are scheduled to start production early in October.

Miss Pickford will star in "Kiki," a Sam Taylor production, and Fairbanks will star in Irving Berlin's production, "Reaching for the Moon," which Edmund Goulding will direct.

Script for "Kiki" has been completed. Rehearsals will begin as soon as the principal

FRANKLIN GUARDS CASH FOR FARM WITH BLANK GUN

Edgar Franklin, author of "White Collars" owned an estate on Long Island that he wanted to sell. This week he convinced a buyer. At nine o'clock one evening, sitting in the living room, Mr. Buyer suddenly took out his bank roll and reluctantly stripped off over thousand dollar bills to complete the transaction.

Edgar nearly had heart failure, wondering what to do with the cash. That little Long Island town had no all right bank. So Edgar reamed the rust out of the family fowling house and stood guard until morning.

What a chance some bandit missed, for Ed was all out of powder and shot anyway.

UNGAR WITH ARTIST FILM STUDIO

Appointment of Arthur Ungar as an associate producer at Universal studios, is announced by Carl Laemmle, Jr., general manager of the organization. Assistant of screen plays, over which Ungar will exercise supervision, is to be made next month.

Few men in motion pictures today have a wider acquaintanceship or a broader knowledge of production and distributing conditions than Ungar, and his appointment as associate producer at Universal comes as recognition of his ability as a story constructionist and analyst.

E. M. Asler and Albert De Mond are other Universal associate producers, the former now being occupied with supervising "Lady Surrenders," "East is West," "Dracula" and "Resurrection" and the latter attending production of "America Thru," "The Little Accident" and "The Cohens and Kelys in Africa."

CLINE JOINS SENNETT

Eddie Cline will make a number of the new Sennett comedies, of which there will be 26 two-reelers and twelve one-reelers.

LAEMMLE IN POULTRY

Near Galabasso, California, a few miles north of Hollywood, Carl Laemmle has established the Carl Laemmle poultry ranch, 15 acres in extent, with 6,500 white leghorns as the first unit in his chicken colony.

EDDIE CLINE BACK

Director Eddie Cline has returned from Arrowhead, where he has been filming "Take Your Medicine," an all color one-reel novelty, starring Eddie Cline, Frankie Eastman and Patsy O'Leary.

IN NEW ORLEANS

Miss Edwina, who numbers a host of local friends, is doing her popular blue numbers at the Forest City Club in New Orleans.

OAKIE CART CHOSEN

"Only Saps Work," has been selected as Jack Oakie's next starring vehicle. The story is an original by Percy Heath, with the dialogue by Percy Heath, with the direction by Joseph Mankiewicz. Direction by Edward Sutherland.

ROLES HAVE BEEN CAST

Goulding, with Elsie Janis collaborating, is completing dialogue for Fairbanks' picture, "Kiki," based on an original story by William Anthony McGuire.

Backstage settings for both productions have been created by William Cameron Menzies, supervising cameraman at United Artist studio.

Bebe Daniels will play opposite Douglas Fairbanks, and Edward Everett Horton has an important role.

Shakespeareans Hunting Talent Without 'Finds'

Shakespeare Guild, which is taking to the road in "Hamlet," "Romeo and Juliet" and "The Merchant of Venice," reports difficulty in casting these plays.

It is generally stated that there are thousands of actors idle in Hollywood. Many have been called, but few have been chosen, because the average actor lacks the versatility required in playing Shakespearean roles.

Some of the foremost actors of Hollywood form the cast, and yet a "clever" and "three" men roles were open, and actors are being requested to call at 1623 Cherry Street, where casting is in progress.

The transcontinental tour, presenting William Thorne, the leading roles, will open in the northern part of the state and play Los Angeles in December.

The west coast has been booked solid by Charles Burke, advance man, and the south is to be covered after the first of the year. The Guild has spent nine months in research work for these shows, and costumes were executed here and abroad.

HER IDEA LISTED, CLAIM OF WOMAN

Eva Parshalle wants \$15,000 from Fanchon and Marco for an idea she alleges they plagiarized from her. Her accusations state that she submitted them an idea last January, a revue using a bee hive as a motif, which they rejected. Later she asserts, they produced what she claims is virtually her idea under the title of the "Bee" idea, without giving her either credit or money. She has brought suit.

"CHARLEY'S AUNT" NOW BACK AGAIN

"Charley's Aunt" is being directed by Al Christie at Metropolitan studios for Columbia release, the following players in the cast: Charlie Ruggles, Rodney McLennan, Hugh Hopper, William Breen, Flora Sheffield, June Collier, Phillips Smalley, Flora Le Breton, Doris Lloyd and Halliwell Hobbes. Another come-back for this never-die favorite of two generations ago.

SIGN BILL DAVIDSON

William Davidson, stage star and film player, has been signed to play a featured role in "The Silver Horde," RKO Radio Picture.

FINISH CATLETT PIC.

Louis Brock has finished making "Aunt's in the Pants," starring Walter Catlett, for RKO Radio Pictures.

WAR PIC FOR FOX

Alfred Santel's next picture for Fox will be "Sons of War," story by Elliot White Springs, published under the title of "Big Eyes and Little Mouths."

DANCER GOES TO PAR

Norma De Adore, one of the chorus girls under contract recently at R.K.O. Studios, has joined the Paramount girls under Harry Goufain.

One Picture Now Life of Gown

One hundred and fifty players were elaborately gowned for a cabaret scene in RKO Radio Pictures' "Losing Game." Silks, satins, velvets and chiffons were used in these gowns.

They are to be seen on the screen but four minutes. After the scene the garments were turned in, never to be seen again in another picture. Discrimination of audiences, and the rapid change of styles have resulted in the rule, "The life of one gown is one picture."

PASADENA 'SHOP' CAN'T BE KIDDED; NOT 'WORKHOUSE'

Somebody got a big laugh, followed by a call down from students, when he referred to Pasadena a Community Playhouse "workshop," place where arty little plays are put on, as "The Workhouse."

The two men elders scowled down the reference—and changed the subject.

NEWSREELER DUE TO FOLD

Newsreel theatre, Los Angeles, again changes its policy starting this Saturday.

Reverting to its former name of the theatre, the house will feature repeat showings of popular productions.

First presentation under the new schedule will be the new synchronized version of "Birth of a Nation." It will be under direction of Fox West Coast theatre, in conjunction with Mike Rosenberg. Attraction prices will prevail, and tickets will be held over as long as business warrants.

Valter Koefield, manager of the Newsreel, has resigned to take charge of the southern division of the Daylight Savings campaign.

W. J. Murphy, who has been handling public relations at the Newsreel, will be manager at the Alhambra.

Newsreel policy did not click, as the run of the theatre was too heavy and the takings too light.

NO PROLOGUE FOR "BIRTH OF NATION"

"Birth of a Nation" rejuvenated with sound effects and synchronized music opens at the President's week at popular prices sans prologue. This picture was given its premier in San Francisco, with elaborate prologue staged by Lon Murray.

First week was said to be a winner, but the prologue was withdrawn during second week. Stage part of the entertainment rehearsed for four weeks before it went north and was disbanded during the second week.

ARIZONA MAN HERE

George Maek, United States marshal of Arizona and owner of hearing of theatres throughout the state, is spending a few days in Los Angeles. He is looking his sight theatres for the coming winter.

WHO'S NEXT?

SAN FRANCISCO, Sept. 18.—After a run of several months as the "Theater of the Future," the Alhambra this week. Up until press time, local Public officials had been informed by their Eastern headquarters who was to follow Whitmer.

COMEDIANS REHEARSE

Bert Wheeler and Robert Woolsey have gone into extensive rehearsal for their next comedy vehicle, "Hook, Line and Sinker," to be made by RKO Radio Pictures.

ANOTHER TORNEY 'DUE'

Miss Carla Torney, whose dancing girls appear in the Fanchon and Marco-Gae Foster "On The Set" Idea this week, has in preparation another line of girls for the well-known producers.

The contingent is already in rehearsal, and is expected to open at the West Coast key houses during the middle of October.

Due to tremendous success of her supper work, Torney's popularity with audiences throughout the United States has brought her columns of praise in the press. Miss Torney will continue at intervals to form

PICK 2 STARS FOR MACDOON PRODUCTIONS

With the arrival back in town of the Macdoons, and announcement of their intention to start production of two plays, a musical from the German of Emmerich Kalman called "La Violette" and a new play entitled "Neck in the Noose," legit interest pepped up considerably this week.

The Macdoons are known to be plungers when they start producing, and have more successes to their credit on the Coast than any other firm now operating.

It was announced that Perry Ashton and Josephine Houston are once again to be starred in the forthcoming musical and comedy production. It is a now that the Macdoons is a movie palace, but it is believed that the Mayan will be the spot.

Last week's week-end with Dorothy Mackaye in "A Cup of Curage" did about the best Hollywood business, getting a gross of \$6400 on the week. This play is clicking so lively that Manager Mackaye expects it to run five or six weeks.

Biltmore, with Catherine Cornell in "The Dishwater Cloak," opened them in to the tune of 18,000, about the best business this house has enjoyed in many months. It closes this week with nothing underlined.

The El Capitan, with "The Poor Nut," garnered about \$6000 for a third week. Charlotte Greenwood opens week after next in "Farlor, Farlor and Blue."

Kolb and Dill closed last Sunday at Hollywood Playhouse, getting \$4800 for their second week. The house opened Wednesday with Francis X. Bushman and Aileen Pringle in "Thin Ice."

Belasco has announced its last two weeks of "It's a Wise Child." Pauline Frederick in "The Crimson Hour" follows. Other houses are dark.

BOLES BACK AT U.

John Boles, Universal star, has completed his work in "Camel" and is returning to the States. He is back on the Universal lot to the role of Prince Dmitri in Edwin S. Porter's "The Grim Game," which Universal is about to film.

SNUER BACK IN FOLD

Snub Pollard, former comedian and recently retired from the screen, will make a debut as the central lead in Liberty Pictures' "Ex-Flame." He was signed through MacQuarrie agency.

MOTHER LA RUE PLANS COME-BACK

Mother La Rue, former costumer and at present motion picture impresario at Balboa, has seriously considering re-entering the costume game in Hollywood. Mother La Rue conducted a large establishment several years ago when she served most of the musical comedy theatres in the vicinity.

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By LOU JACOBS

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Golf Jinx Now Strikes Back

Oh you calamity howlers, who predicted that microbe golf would ruin show biz. Get a load of this. Then turn up the corners of your mouths.

Last Sunday, a balmy summer evening, The stars twinkled serenely overhead. The zephyr was sweetly scented with the exhilarating odor of exhausted gas, and every boulevard was alight with myriads of headlights. It was ideal for golfing. According to all the rules, the links should be a land, office business. So, we selected this night to make a survey.

We drove out Beverly, out across to Wilshire, past Beverly Hills, then back over Melrose and Santa Monica. Then over to Hollywood Boulevard, down Wilcox to Vine, over Sunset to Western, then down Wilshire and back across Vermont. In all, we passed some 30 or 75 golf spots.

MOST OF THEM WERE EMPTY!
About a half dozen, no more, had a group waiting to tee off, a few had some half dozen couples playing, a very few a pair or so, but vast, vast majority were waiting perhaps for the sheriff to attend the holes.

We observed that many of the empty ones had large signs advertising 18 holes for only one a la carte; Twelve around for 25 cents; Anytime 25 cents; Children 15 cents, and any number offering 18 holes for 15 cents **BUT NO TAKERS.**

Mary Pickford's Wilshire Links was well attended; Jack Coogan's place had a goodly crowd; Dick Barthelmess' lot had quite a few players, and with a few whose owners we did not ascertain, you have the sum of all the big golf business that was being done on this enticingly out-doorish night between 8:30 p.m. and 11.

On the other hand, we passed the Ritz, Beverly, Fairfax, Warner's, Pantages, and several other theatres and—**THEY WERE ALL HOLDING THEM OUT FOR THE SECOND SHOW.**

Need we say more?

New Sound Device Announced

One of the problems of the exhibition of sound pictures has been that of sound leveling, or keeping the volume in keeping with the size of the auditorium and the subject of the film.

Most of the theatres have this regulation managed either in the orchestra pit or in the booth, neither of which location for the fader is the best for average amplification. Most of the downtown theatres have had trouble particularly with incidental sounds such as a kiss, which in many instances sounds like a gun suddenly pulling its foot out of sloppy mire, or a breath intake which sounds like the exhaust of a steam engine, or the rattling of a sheet of paper which sounds like the roar of breakers on the beach and so on.

Now comes M-G-M with an announcement that they have remedied these difficulties with a new invention called "squeeze-track," a sound track on a principle by which film is automatic, "leveled and adjusted" so that no operator in a theatre can mar it by improper handling of the fader.

Idea parallels that of the device used in the player piano rolls, only the "squeeze-track" control of volume is automatic, in that the volume of photographed sound on film may be reduced by narrowing the strip of graduations that produce the sound.

It will be tried out shortly in a local theatre, and if the performance is up to the announcement it will be a distinct contribution to the advancement of sound production.

Screen To Drama; Stage, Flesh

Screen is going drama, and the stage flesh. That is the new order, if signs mean anything. RKO is last of the big studios to release its chorus girls, and this indicates that musicals have faded even at this last stand.

However, it is anticipated there will shortly be a grand scramble to reorganize choruses, because of the success, which many of the late releases with line girls are having. The thing that is hoped will accomplish this return to the chorus is "Whoopie," Flo Ziegfeld-Sam Goldwyn picture soon to be released.

New angels on the chorus stuff will prove that a technique of production, differing from the usual stage chorus entrance and dance, will have an influence on forthcoming pictures. Trouble has been that directors of pictures did not know what to do with chorus, and the stage directors did not change their methods with the medium. A chorus of about 50 entering on horseback is one of the features of "Whoopie," explaining what we mean.

SEATTLE TO GET NEW TAB OUTFIT AS STATE OPENS

SEATTLE, Sept. 18.—Persistent rumors floating around town the past few days that John Danz theatre, down below the line of travel, will soon install a musical tab company were verified today by Danz himself. The theatre, for the past two years housing a small revue augmented by small time vaude acts and pick-up comedians, will bring in Walter "Jerry" Owens, Irish comic, on October 5. Supporting players have not been selected as yet, Danz declares. It is presumed the line will remain intact, with Evelyn Kelly in charge of production.

Ten and fifteen cent price scale at the State will undoubtedly be tilted to a quarter for the new policy. House seats in the neighborhood of 700.

SOUTHLAND PREVIEW OUT

(Continued from Page 1)

the most recent preview. Paramount this week put one of its new vaude acts, the New Mission where B. P. Schuberg and Paramount and Public officials looked it over, along with the usual customers.

Vaudeville Facts

Harriet Hector, danseuse who was recently featured in a Ziegfeld production, is appearing this week at the RKO Keith's Palace, New York.

Gracie Fields, English comedienne, arrived in New York, aboard the Benaragha, Friday, September 12, to appear in RKO theatres.

Three Brox Sisters are back in RKO vaudeville for a limited stay.

New York Journal's Newsboys Harmonica band is a new juvenile offering for vaudeville.

Stanley Twins are a new turn for major vaudeville. They are assisted by Alas and LaMar and Harmony Girls.

Dave Apollon, after a jaunt over Europe, returned to the United States this week to begin his RKO tour at the 81st Street, New York.

California Poppies, 12 dancing girls, are booked for RKO vaudeville in this double sextette, the Misses Bernice Jarrot and Ethel Paige are featured.

Dance Mannequins, dance offering, is a new one for RKO. It features Miss Frances Hart and eight rhythmic steps.

Other new acts for RKO include Tony Martin and Harry Goodwin with two assistants, in "The Dress Shop"; Conche, the youthful prodigy Don Julian, who styles himself as "the Kontinental Comedy Kandoids"; Virginia Gene, in a feature of popular tunes; Pauline Freeman, comedians, Jack Sidney and his seven co-comedy work and in a comedy, dance and song offering and Bennie Brohan and Marty Durney in comedy act, "Sir Gregory."

LEGIT FIGHT DOWN IN SAN FRANCISCO

SAN FRANCISCO, Sept. 18.—Local legit fight will reach its lowest peak in history during next two weeks when Curran will have the only production in town, Pauline Frederick in "The Crimson Hour." Geary has "Birth of a Nation" only a screener for another week and following that Rowland and Pearce will bring in "Little Orchid Annie." Columbia is dark and continues until September 28 when "Death Takes a Holiday" is on the sked. One or two other legit acts have been set for the local stage about October 1, among the possibly being a Henry Duff.

VAN FOSSON TO OPEN

HARRY VAN Tossen, black face comedian, will open at the RKO theatre Monday.

TE-A-PHONEY by JAMES MADISON



Hello, Sir Thomas Lipton.
Hello, James Madison.
I presume if you won the cup race, you'd drop dead.
Evidently America is still trying to save my life.

Hello, Arthur Brisbane.
Hello, James Madison.
Suppose some other European meant to murder Rouben Hersh in the same bonehead manner that France did, what would you say?
Chuck and double chuck.

Hello, Francis X. Bushman.
Hello, James Madison.
Does Mahatma Gandhi believe in St. Peter?

No, sir, St. Peter.
Hello, Charlotte Greenwood.
Hello, James Madison.
What is alimony?
The glue that mends a wife's broken heart.

Hello, Frank Davis.
Hello, James Madison.
Way can Earl Carroll girls always get jobs in tobacco factories?

Because they're such good strippers.

Hello, Norma Shearer.
Hello, James Madison.
What does a dither say when he changes his name?
"Let us by God."

Hello, Charlie Chaplin.
Hello, James Madison.
Hello, "Clyde Ricks" Israels.

Hello, Lynn Starling.
Hello, James Madison.
Is there anybody who didn't enjoy "A CUP OF SUGAR"?
Only one guy with diabetes.

Hello, Milton Berle.
Hello, James Madison.
A little simple place.
"As deserted as a miniature golf course."

Hello, Ann Harding.
Hello, James Madison.
What is your reaction towards motion pictures?
If life is a gamble the same as Wall Street, then Singer's Mid-gests must have sold short.

ACADEMY VOTES THIS WEEK

Members of the Academy of Motion Picture Arts and Sciences started balloting this week to confer the eight annual Academy awards for distinguished achievement in motion pictures during the year, ending July 31, 1930.

Voting by the 600 members of the Academy will close October 10. Five highest nominees in each of several of the awards classification were announced Thursday.

A tie in the nominations for Art Direction Achievement, the eighth award, was made by tellers this week.

Performances and achievements which received the most nominations from Academy members and will be decided on the final ballot are:

PERFORMANCE BY ACTRESS
Nancy Carroll (Para.)..... "The Devil's Holiday"
Ruth Chatterton (Para.)..... "Sarah and Son"
Greta Garbo (M-G-M)..... "Anna Christie" and "Romance"
Norma Shearer (M-G-M)..... "The Divorcee"
Clara Swanson (U. A.)..... "The Trespasser"

PERFORMANCE BY ACTOR
George Arliss (M-G-M)..... "The Green Goddess"
Wallace Berry (M-G-M)..... "The Big House"
Maurice Chevalier (Par.)..... "The Love Parade" and "The Big Pond"
Ronald Colman (U. A.)..... "Building Drums" and "Condemned"
Lawrence Tibbett (M-G-M)..... "The Rogue Song"

ACHIEVEMENT BY DIRECTOR
Clarence Brown (M-G-M)..... "Anna Christie" and "Romance"
Robert Leonard (M-G-M)..... "The Divorcee"
Ernst Lubitsch (Para.)..... "The Love Parade"
Lewis Milestone (Univ.)..... "All Quiet on the Western Front"
King Vidor (M-G-M)..... "Hallelujah"

OUTSTANDING PRODUCTION
"All Quiet on the Western Front"..... Universal
"The Big House"..... Metro-Goldwyn-Mayer
"Disraeli"..... Warner Bros.
"The Divorcee"..... Metro-Goldwyn-Mayer
"The Love Parade"..... Paramount

CINEMATOGRAPHIC ACHIEVEMENT
"All Quiet on the Western Front"..... Universal
"Anna Christie"..... Metro-Goldwyn-Mayer
"Hells Angels"..... Caddo
"The Love Parade"..... Paramount
"With Byrd in South Seas"..... Paramount

SOUND RECORDING ACHIEVEMENT
"The Big House"..... Metro-Goldwyn-Mayer
"The Love Parade"..... Paramount
"The Love Parade"..... Paramount
"Raffles"..... Samuel Goldwyn
"Song of the Flame"..... First National

WRITING ACHIEVEMENT
"All Quiet on the Western Front"..... Universal
"The Big House"..... Metro-Goldwyn-Mayer
"Disraeli"..... Warner Bros.
"The Divorcee"..... Metro-Goldwyn-Mayer
"Street of Chance"..... Paramount

Individual credits for cinematography, sound recording and writing will be investigated and announced after the final voting. The ninth award for the best scientific or technical contribution to the industry is being considered by a special committee.

ACT BACK HOME

SEATTLE, Sept. 18.—Beh Malloy and Evelyn Ruth, song and dance team, returned this week from an extended vacation in California. Prior to the trip, the kids were featured at the State for 65 weeks and before that had their revue in the Winter Garden, when that house was under the Laemmle banner.

HANDLES 3 HOUSES

SEATTLE, Sept. 18.—Jack Simpson, who has been appointed assistant to Ted Champion, Fox Pasadena will do the work for Fox's major Fox-West Coast houses in Seattle.

FIRE IN BOOTH

SEATTLE, Sept. 18.—Fire endangered projection booth of the Roycroft Theatre Wednesday evening. Sudden flames resulted in mechanisms that suffered were quickly replaced.

REJOINS SENNETT

Arthur Rinley has returned to the Mack Sennett Organization after an absence of three years.

NOAH'S SON ACTS

Noah Beery, Jr., son of the character actor, will play a part in "Beau Geste," the new release, winning "Beau Geste," in which his father achieved fame as "Sergeant Le Jeune." Herbert Brenson is rehearsing "Beau Geste" with Douglas Fairbanks, Jr., Ralph Forbes, Don Alvarado and other notables in the cast.

DOUG STARTS SOON

Edmund Goulding, will direct the production.
Edward Everett Horton will play an important role in picture.
Other cast announcements not made.

The story of "Reaching for the Moon" is an original by William

RELEASE DATE SET

"Maybe It's Love," Warner Bros. comedy, will be released on September 20. Co-featured in this picture are Joe E. Brown, Joan Bennett, James Hall, and the All-American Football team.

vention) included offerings by the following: Roselyn Frantz, Erma Rose, Tootsie Raphael and Corrina Fiteberg of the Ellen Rose studio; Don and Rit from the Cafe Marquard; Helen Tutty, Ginger and Eileen Colman and Meredith and Bernice of McLane studios; Coral Davis from the Lido; Mickey Green and Iris Alexander from the Captain; Gloria Cahill from the LeBar school; Velda Robinson, Elsie Robbins of the McFarland academy; Erma Gage's girls and Dorothy McGuiness from the O'Rourke studio.

REVIEWS COMMENT

RADIOLAND

CHATTER NEWS

Pickups and Viewpoints

Isn't it about time Radio considers the performer? Radio today is one of the most prosperous forms of entertainment. It has been made so by the generosity of artists, who gave freely of their time and talent without personal benefit to themselves. It is only comparatively recent that entertainers have been paid anything for their services on the air.

Selling of air time to advertising sponsors has brought wealth to many stations which furnish programs of phonograph records, so called "electrical transcriptions," which a beneficent law makes them announce as such.

"Electrical transcriptions" should be tabooed. All stations could be forced to use human talent. They pay an act a mereittance to make a record, and then sell that record to innumerable stations throughout the country, who pay the actor nothing.

Ten to twenty-five dollars is all that is paid an artist to make a record. Perhaps there is musical accompaniment, which is also remunerated. In all, let us say the high cost of the average record is \$50 for the talent. This record, which runs in time about 12 minutes earns in air fee about \$15 to \$20 each time, and is used in 100 stations or more throughout the country, not to count repeats. Enormous profits for the makers of these records are piling up.

Performers should refuse to make records for radio broadcast unless they receive not only a recording fee, but every time the record is played on the air. There is little enough pay for actors nowadays. Where work is available, the actor should not permit himself to be exploited for the benefit of radio stations, who would get rich off their talent. All stations should use human talent in person if they traffic in advertising for money. Records should be restricted to use as time killers for which no fee is collected, or should be cut out entirely.

Announcer Fakes Requests

The other night we happened into a second string station during request hour. Here we found the announcer announcing requests, and an orchestra and flock of singers joyfully responding to them. Nosing about, we walked over to the telephone desk and noticed all the trunks plugged, and the busy lights on. There were no calls coming through at all. If anybody rang up, they would get the busy signal and give up. This station was making its own requests and faking the requesters. This might be a simple way of handling the "request" hour, but it is not conducive to making friends with the public.

San Francisco DX Competition

We also dropped in on two friends while making a visiting tour and found the radio going in both homes. It was 10:30 and 11:30 p.m. Each of these radios was tuned on a distant station, one program coming from San Francisco and the other from Oakland. We inquired what was the matter with the home product and each informed that there wasn't anything worth while locally. This was Friday night. The programs from our northern stations were very interesting and exceptionally well broadcast. If there is competition between the north and south for listeners, it is a good thing to know, and will make Los Angeles program builders step out for a bit more quality and class during the hum drum watches of the night.

SCHETTLER NAMED KYA MUSIC CHIEF

SAN FRANCISCO, Sept. 18.—Neil Schettler has been named music director of KYA Pacific Broadcasting Co. station. He succeeds Fred Heward who left KYA to join the National Broadcasting Co. music department.

Prior to his local affiliation, Schettler was in charge of music for Public in Salt Lake City. At KYA, he will feature the present Orpheus ensemble and will build up the musical offerings as much as possible.

BRENNEMAN FILLING FOUR RADIO JOBS

TOM BRENNEMAN, one of KFWB's stars, has "only" four acts commanding his attention.

"The Radio Periscope," "The Adventures of Tom and Wash," "Friday's Follies" and the rustic character, "Senator Ezra Simpkins," are his quadruple assignments.

SQUIRREL'S CHANCE FOR LISTENING-IN

The Walnut Growers' Association is inaugurating a series of programs over KHJ Friday, September 26. Charles Forsythe, KHJ's sound technician, has been commissioned to produce the effect of both Emerald Brand and Diamond Brand Walnuts falling off a tree. Mr. Forsythe has been in the business of creating desired noises since the nickelodeon days.

Radio Sparks

By THE TATLER

News comes from San Francisco that the Proctor Club has opened a local branch there. Los Angeles is my home, but I think the S. F. club will be larger than the L. A. club for it seems San Francisco radio is so far ahead of Los Angeles stations that it will take our home town stations a year to make up for lost time.

If Jack Mayo knows what he is talking about, all the S. F. stations pay their talent, and that is more than our local broadcasters can or will do. How about it Los Angeles? Can't you do something about it?

They say that a well known local station manager would like to give "The Tatler" a black eye for the things I have said about him and his station. I am in the office each Monday at 10 A.M., my friend, and will be glad to hear from you.

Glad to hear that local radio is picking up—am I right?

**TOWNER DIRECTS
SAN FRANCISCO, Sept. 18—**Pickwick Broadcasting Co. has named Earl Towner program director of KTAB, following Helen O'Neill, who has left the radio field. Towner has been vocal director of the station for the past few months. Prior to that he was with KFO and KFKC.

SPECIAL SUBSCRIPTION RATES TO RADIO ARTISTS

INSIDE FACTS

Delivered to

Home or Station

One Dollar—Three Months

Radio Program Reviews

CROSS-SECTIONING RADIOLAND THUMB NAIL REVIEWS LOS ANGELES (Reviewed Sept. 11)

KFYD, 10:42 P.M. Eddie Bush trio singing, "I Wonder How It Feels." Lead is great, top tenor squawky. Announcer plugging the Ambassador Orchestra. "Here Comes Emily Brown." Good voice on chorus. Bing Crosby singing, "I'm Young," sounds like the Crosby of old. Excellent sax and trumpet combination.

KFYD, 10:42 P.M. Mystic Hour program. Zandra, answers five questions for \$3.00 with a bottle of India perfume. This guy has got a great line. Has time out for concentration, with the listener standing face to east with the organ piping "Song of India." He ends it with the old timer, "May the Peace of Allah Abide in You" and a badly pronounced "Salam Alaicum," which in our Arabic means "my compliments to you." The reviewer's comments on the program, privately to him is "Fiker Jyed." This program should tie up a lot of women listeners, whether they go for the perfume or questions, that being a question in itself.

KFWB, 10:59 P.M. Just managed to hear George Olson's train pulling out after playing "Louisiana" and "Am I Wrong for the Love of You." 11:00 P.M. George Freeman and band at Brandstrander's Montmartre. Closed their evening program with "Eleven-thirty Saturday Night." A special arrangement of "Trees" next. Freeman string trio playing "Sweet Mystery of Life," a highlight of the offering. Nice music.

KHJ, 11:05 P.M. Orchestra playing "It Seems to Be Spring" into "I'm Yours," with an excellent voice singing the chorus. Standard Oil Products announcer, brief and adroitly worded, announcer's voice on the up and up, followed by announcement that Dillmore Trio are next. This was at 11:10. One hears the trio tuning up, then deathly silence. More tuning up to—

11:18 P.M. Evidently one of 'em was missing during the past six minutes, but it was well worth waiting for, when the boys offered "All That Is Left is Farewell" "I'm Doing That Thing, Falling In Love to—"

11:23 P.M. Another short announcement on Standard Oil followed by trio singing "So Beats My Heart" and "The Pirates of Penzance." KTFM, 11:25 P.M. Plug for Kelley Car Company, acknowledging records from Warlick, which, incidentally, we were pips. We stayed with this one for ten minutes listening to excerpts from "Rio Rita" and "The Pirates of Penzance." Records on this order will invariably hold the listeners.

CROSS-SECTIONING RADIOLAND THUMB NAIL REVIEWS LOS ANGELES (Reviewed September 12th)

KMTB, 6:00 P.M. Time signals, long-winded plug with orchestra, word the name of the product, Banjo Boys playing "Highway to Heaven." It must have been good because somebody at the mike said it was marvelous. So that settles it. They started on "Springtime in the Rockies," so we switched to— KFI, 6:05 P.M. And listened to

the Quaker Girl, a marvelous tenor, quartette and chorus, singing together with a pip of an orchestra, excerpting from "Bitter Sweet." A hard to remember specialty stood out, "Till See You Again," by the tenor and Quaker girl, disclosed a beautiful blending of voices. Quaker quartette next, playing the "Open Road." Hotzy-totsy tune. Orchestra playing "Carry Me Back to Old Virginia," Quaker Girl and chorus again scoring, with excellent cello, trumpet and harp specialties. Program sponsored by Quaker Rugs, and with this type of program which stands out head and shoulders above the rest of the week's bands, undoubtedly has many regular fans. Nicely announced and programmed.

KTFM, 6:16 P.M. "Pools of oil can be seen from seepage on the surface." Sounds like someone wants to sell some oil land, as there is "just a little of this land available." We hear Frank Knoll playing piano pops, another plug, so to—

KHJ, 6:20 P.M. Don Ball announcing, and it's pleasant to listen to a sponsor's plug, when this boy's voice is behind it. "Goodnight Sweetheart" and "Song of the Roses to Me" by a chorus of voices came through the set mighty sweet. Followed by "Flaming Love Call" by studio orchestra.

KFWB, 6:31 P.M. Flute and drummed precedes Harry Jackson and his orchestra, followed by real estate plug, into "Exactly Like You" and "Highway of Love." Went back for the balance of the program on KHJ, then to KFI, the two outstanding best bets of the cross-sectioning.

Jeon.

KGER LONG BEACH Friday, September 12th

Everett Hoagland, who was formerly at Warner Bros., and is now at the Rendezvous Ballroom in Balboa with his orchestra, undoubtedly ties up the Bay city listeners for this station. The aggregation has some case high voice combinations, and every other conceivable band combo that's a wow for harmony and rhythm.

Apparently not as yet sponsored, as no announcement is made during the series of numbers, but should be grabbed off, as these boys have that magnetic something in music that keeps one tied to the dial while they are on the ether waves.

Related through remote control, coming over clear.

Jeon.

RADIO SHOW QUEST LANDS PROPOSALS

June Parker, KHJ's blue ribbon entrant in the annual race for beauty queen at the big New York radio show, is receiving proposals of marriage and offers of trips to Europe, from Maine, China, Honolulu, Cuba, Mexico, Yokkers, and Eagle Rock. Miss Parker is giving applicants a thorough investigation before making decision. She will be glad to furnish name and address of discarded suitors at a very low rate—special consideration to women over 38.

PREPARES SCRIPT

F. Hugh Herbert, writer, has been engaged to prepare "Left-Over-Ladies."

THANKS TO

HARRY GOLDFE

GENERAL PRODUCTION MANAGER—PARAMOUNT-PUBLIX—WHO

Produced It—Staged It—and Concieved "VARETIX"

P. S. We Staged the Dances—MOSCONI BROS.

SAN FRANCISCO RADIO NOTES

SAN FRANCISCO, Sept. 18.—There are a number of changes on at NBC, some of them good for this division and some not so good. In the first place turning of daylight saving time in the East, means earlier arrival in the West of network programs, so there will be a number of new Atlantic hours coming over these Pacific lines—fact which probably will eliminate some of the San Francisco studio stuff.

John and Ned, who have been with NBC as far back as our radio memory will take us, are leaving. They plan going to Chicago, where it is probable they will again broadcast for NBC.

One of the high spots of this Monday's Jamboree over KFCR came when that station's nimble fingered pianist, Edna Fischer, made her mike debut as a songstress. And very nice, Edna, very nice.

Speaking of KFCR, we might suggest that whoever thought of adding a drummer to the piano-accompany combination on the Schwarz program was not quite on the right track. There's too much nice piano and accordion, and the drums only make it sound small-time.

While offering constructive criticism, might we suggest again, that Earl Burnett buy a flock of cough drops for his orchestra. They have a bad habit of coughing directly into the mike, just before doing a specialty.

KGCC, aerial trumpet for a local church, has moved into new headquarters, and tagged itself "Voice of the Mission," which is a district, not a religious group. They opened their new office with an inaugural program. Robert Craig is general manager of KGCC, owned by Golden Gate Broadcasting Co.

KYA has two new and effective programs. First of these is a word-picture concoction, and has Sydney Dixon singing, Virginia Spencer at the ivories and Jean Plumetud announcing. Words are by W. H. Clifford. The other hour is the Mallon Dolman program, handled by Kevin Ahearn, Helen Stone, Frank Dubois and Jimmy Moseley.

Who says radio people aren't literary? Harry Anderson, sales manager of NBC, has inaugurated a custom which proves the contrary. He is the book critic of the San Francisco Sales Managers' association, and at each meeting he reviews the most recent publications on finance, business management and other topics.

They had Charlie Carter, KFCR's vocal duplicate of M. Chevalier, pretty worried the other day. A limb of the law, dropping into the studio to sing a song for the Happy Go Lucky hour, pinned Charlie's hands together with his handcuffs—then discovered he had forgotten his keys. Only the fact that Mac is a deputy sheriff, and had a bunch of others on him permitted Charlie to be released.

Lee Roberts, composer of "Smiles" and other tunes, has signed with NBC and made his initial radio appearance Tuesday night with a short program of songs.

Bob Olson with his misssus waiting for his cue on the Jamboree. . . . Walt Banker popping over the studio. . . . Monroe Upton with a silk topper. . . . and a red necktie. . . . Mill Hayes is a Walkathon devotee. . . . George Taylor chiming with John of John and New. . . . Microphone Club boogie like a San Francisco. . . . what has become of Florence Grebe? . . . Harrison Holloway poring over a page of notes.

Vaude and Presentations

PARAMOUNT SAN FRANCISCO

(Reviewed Sept. 19)

This started out to be a collegiate unit and was even tagged "Kampus Kutties" but at the last moment the Sisters G were rushed in. Sisters G may be clever but they aren't collegiate. But the collegiate unit went on just the same.

So anyway the show started in proper atmospherically ended with the 16 girls hoofing it and Joan Gaylord stepping out of the line to chant the lyrics.

To full stage when Ken Whitmer made his bow as m.c. and then brought on the Sisters G for a waits number that met with okay response. Somebody in the show had to be collegiate so Whitmer dressed a sweater and a second year history student's flat hat; then put the band through a number that had a lot of lyrics handled by Jack Dolan, Jack Petty, Bob Lee and Elmer Hanks.

Three Blue Blazes, rhythmic hoofing trio, next on for a pair of rubbers, doing very well with them. The three next looking, fast moving boys got over with the crowd. Eddie Magill, still holding over,

on to megaphone "Song Without a Name." Got a tip of a hand and had to encore. Whitmer and the girls in Helen Kane's schoolroom scene from "Paramount on Parade" got laughs from the boop-boop-fans, the girls concluding the offering with a new routine, staged by Val Nicolai.

Sisters G returned for a tango number with a decided Continental flavoring, and was much superior to their previous waltz.

Whitmer then brought on Joe and Willie Hale who pulled a lot of laughs through a bit of juggling and Willie's balancing on a big ball. To one where, imagine it if you can, the Sisters G came on to sing "Happy Feet" in their German dialect, followed by the Three Blues Blazes in some snappy hoofing, and finally the line, in patent leather outfits. To full where the Sisters G held the spot for the closing.

At the console Louis Flint did a medley embracing "I Owe You," "Fest in My Eyes" and "Que-tette from 'Rigoletto'" concluding with "Ten Cents a Dance" while the m.c. McNamee before a full room setting on the right hand side of the house, did the taxi dancer's

Paramount's "Sea God," an Allen and Canfield Par. short and Emil Sturmer's Paramounters concluded the show.

Back.

KHJ-ISMS

Christian Sprotte, has resigned as KHJ concert master, and Stelly Crassas, former concert master of the Minneapolis Symphony, has replaced him. Crassas is an Athenian, trained in Paris and Brussels.

Racketeers Trio, three harmonizing boys, who have been a feature of KHJ's early morning Hallelujah Hour, has broken up. Eddie Church remains with KHJ, and is working with Hale and Derry on a new trio combination.

June Parker, KHJ's premier and veteran blues singer, has decided to withdraw her popular croonings from KHJ microphone, and put them on the shelf for a few months rest.

FOX EL CAPITAN

SAN FRANCISCO

(Reviewed Sept. 8)

One good thing about the show at this place house is that they're not tagged with some silly title as "Ruffles" or "Pantalettes" or "Fall of Rome." They're the Merry-makers Revue, week in and week out, with no monicker forcing anyone to wear costumes in keeping, or the band to play eight bars of some time-worn tune to establish the proper atmosphere. And another good thing about the show is Jay Brower, m.c.

Brower and the band had two numbers this week, one a straight medley of hot tunes and the other a hoke offering. Near the opening of the show band did "12th St. Rag," "St. Louis Blues" and "Tiger Rag" with George Munson doing a clarinet solo in the opener. Missionaires went for this torrid stuff and the boys had to encore. Later, Brower put 'em through a group of baby songs, coming to a close when all tagged baby hoods and played the final chorus on bottles. There was no getting around this and the gang had to encore again.

Curry and Brown put over a pair of dances, the first a straight hoofing number, and the second an eccentric offering that also called for an encore. Pee Wee Le Beau got over with a flock of roping tricks and patter and had to take several bows. Frank Hamilton offered "Bridget O'Flynn" and closed with a stutter song, cleverly done, and took a healthy hand, several bows and a speech. Mary and Mary closed, out of the line, vocalized "So Beasts My Heart."

Final had Frank O'Leary singing "Absence Makes the Heart Grow Fonder" Jay fiddling a few bars from "Music Box Tune" and all on stage.

Hal

MCOWEN MOVES

SAN FRANCISCO, Sept. 18.—J. S. McCowen has moved his dancing school from Oakland to San Francisco.



Behind The 'Mike' With The Microphone Club

By JACK PARKER

SAN FRANCISCO, Sept. 18.—Arrived to find the boys and girls of radio land waiting to form their San Francisco branch of the Microphone Club of America, and I was very pleased to find that William "Billy" Foy, well known producer and radio man behind the great plans that have been made for the local club. Mr. Foy with Ted Maxwell of NBC are the leaders in the movement here and I am sure they will guide the club to success.

SANDY MEEK, A RARE RADIO TENOR AND FORMERLY A CO-WORKER OF MINE IN CHICAGO RADIO CIRCLES IS IN TOWN AND TELLING THE WORLD THAT HE WANTS TO STAY ON THE COAST. SANDY IS DIRECTOR OF WHPC IN CHICAGO. BUT BECAUSE US HE WILL BE GLAD TO RESIGN IF WE WANT HIM TO STAY WITH US.

Had the pleasure of meeting Conrad De Jonge, the well known concert orchestra director of Paris, France, here the other day and when I saw Conrad last he told me he was going back to Paris—but when he stopped in Frisco he met the only girl in the world, and—WELL YOU KNOW THE REST!

The Microphone Club of America, San Francisco Division, will hold a radio ball here in November at the Civic Auditorium. This will in a way take the place of the annual radio show which will not be held this year.

BILLY CANTOR, VICE PRESIDENT OF THE NATIONAL RADIO ARTISTS ASSN. WITH HIS HEADQUARTERS IN CHICAGO IS IN TOWN LOOKING OVER THE RADIO FIELD AND IT LOOKS LIKE HE WOULD OPEN A CLUB HERE IF THE MCA HAD NOT ARRIVED FIRST. HOW ABOUT IT BILLY?

Carmen Romain, spanish singer of New York radio stations, was a visitor in the office and tells me that the west is the only place to live and work.

Violet Trevor, has been appointed social secretary for the MCA here and will meet all visitors at the new club rooms in the very near future.

SAN FRANCISCO RADIO ARTISTS, WHO WISH INFORMATION REGARDING THE MICROPHONE CLUB, WILL PLEASE CALL WM. FOY AT DOUGLAS 2213.

Emly Hardy, of KPO is now a recording star, and I am sure her friends will be glad to hear on records this golden voiced young lady.

Lewis Lacey, manager of KYA, that very popular local station, is another booster for the new Mike Club here. Lacey was formerly with KSL in Salt Lake City, and has built his present station to a place of honor in radio circles here.

Ralph Brunton, owner of KJBS of this city also wants to be known as a Mike Club booster. Mr. Brunton has built up a staff that has become one of the favorite gang of artists in local radio. Dell Raymond is one of the popular staff stars of KJBS.

The Mike Club here will hold a contest for the most popular radio stars in local radio stations. The interest is great and we know the local stations are going to have a great time boosting their favorite stars.

E. E. Edwards has been appointed acting treasurer of the S. F. Mike Club, and will open offices at 544 Market Street, Room 307.

JAY REEGL, DANCING STAR OF BROADWAY SHOWS AND RADIO SINGER AS A SIDE LINE, IS IN SAN FRANCISCO, AND TELLS ME HE WILL OPEN A REAL N. Y. NITE CLUB IN THIS CITY. I THINK HE HAD BETTER CALL IT A SAN FRANCISCO NITE CLUB, JAY, FOR SAN FRANCISCO PEOPLE DON'T GIVE A HOOT FOR NEW YORK.

I will depart from this great city next week for Los Angeles and home, but will come back here for the Radio Ball in November, so to my friends in L. A., will see you soon.

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VANCOUVER, B. C.
A. K. MacMartin
 REPRESENTATIVE
 618 Homer Street

FALL BRINGS TRADE BOOST TO THEATRES

VANCOUVER, Sept. 18.—A decided improvement is noticeable in the number of fans depositing at the local b.o.s. Beaches and amusement parks have lost their appeal, with the coming of cooler weather, and show shops are again coming into their own.

During the summer, two consistent winners have been the **RKO Orpheum**, offering the only stage show in town, and the **Dominion**, one of the downtown houses operated by the **Publix-Famous Players Canadian**. Dominion, with a small seating capacity and a straight policy of first run talkies, in comparison, did as well as the big **RKO**.

Current stanza sees the Capitol well in the lead, doing the best business experiences since the height of last season's show business, feature being Fox's "Song O' My Heart," with John McCormack.

Strand is second on the list with MGM's "Unholy Three," Lon Chaney featured. His recent death and the fact of it being his first talkie is responsible for the pull. **LKO Orpheum** is in third place with "Fox Follies of 1930," as screen fare, and a four act vaude bill with Blossom Seely and Benny Fields headlining.

At the **Empress, British Guild** Players in the second week of their new season are playing to good business with "Wedding Bells," an English comedy.

Beacon (old Pan), with its summer price of two bits still in vogue, is pulling them with "The Way of All Flesh," Dominion doing its customary nice business with Fox's "The Arizona Kid," featuring Warner.

"Atlantic," an English talkie, based on the stage-play, "The Berg," is in second week at the Colonial and holding up.

Suburban houses and second runs all report a pick-up.

"MARIGOLD" WILL PLAY VANCOUVER

VANCOUVER, Sept. 18.—P. R. Allen, manager of the Vancouver, held a house here in preparation for a busy season and already has a few road-show bookings.

First line will be "Marigold," an English production. Walter Hampden will follow in a repertoire of Shakespearian plays, "The Dumb-bells," Canadian revue, and "Middle Watch," another old country production, are on the list.

Vancouver

By A. K. MacMartin

VANCOUVER, Sept. 18.—Toby Leitch and his Royal Canadian Players have opened at the Theatre Royal for a season of dramatic stock. For the past three or four seasons this company has been playing in Northwest cities, coming here from the Auditorium Spokane. Other successful engagements included two seasons at the Coliseum, Victoria, the Rivoli, Portland, and the Third Avenue, Seattle.

The opening bill here was "Toby on the Spot," which ran about one hour and 15 minutes, the screen attraction, "It's a Great Life," featuring the Duncan Sisters. Stage shows are the regular stock plays with "Toby" worked as the comedy lead. Policy is two-day at a 35 cent top, which, judging by business opening week, should prove popular with the fans.

Royal, two blocks from the Empress, occupied by British Guild Players, the only other house in town housing stock, has been leased to W. P. Nichols for the past six years and has had a varied policy under its regime with Tab shows and pictures. The present leases, H. Hamington, has had the house redecorated and put in first class stage.

Personnel of Toby Leitch's Royal Canadian Players is Raymond "Toby" Leitch, Paul Bardsley, Jack Cassidy, Esther Todd, Louis Bagley, Leon Cluff, Yveta Rogers, and Muri McCarthy.

B. F. Lyons, general manager of Canada for Warner Brothers, has reached this city on a trans-Canada inspection of exchanges. Lyons states business is good. The head office is at Toronto.

Now that the miniature golf course has worn off, business has dropped about fifty per cent. Nevertheless there are dozens of them still building under cover and in the open. The coming of slightly cooler weather is partly responsible for the falling under cover with strouger bills at the theatres.

MYERS GOES UP

SEATTLE, Sept. 18.—Changes in personnel of the Northwest Theatres corporation are announced by General Manager L. O. Luker. Jerry Myers has been promoted from the management of the Portland to West Seattle to a similar position at the Cherio on Queen Anne Hill. Al Marriott, who was assistant manager at the Granada has been made manager of the Portals.

VAUDE GOES INTO FOLLIES

SEATTLE, Sept. 18.—Returning to the theatre to the house which, in the old days, pioneered the policy of this type of entertainment. The Follies Theatre on September 25, closes Al Franks and his musical comedy company and inaugurates a policy of vaude and pictures. The Follies in the old days, standing, having been recently reamed by its operators, a corporation headed by C. M. Dunn, Portland showman.

Franks and his players have been holding forth at the Follies for the past 19 weeks, but it is presumed hasn't been any too forte. Franks had a nice troupe, but the fans obviously wanted a change. Acts for the vaude policy are routed over Pacific Interstate time, by Joe Daniels of Portland the representative in these parts. Daniels declares that 33 days are already on the route with more to come, ultimately giving the acts about ten weeks playing time.

First bill will feature Don Smith, former musical comedy player, and by Joe Daniels of Portland the representative in these parts. Daniels declares that 33 days are already on the route with more to come, ultimately giving the acts about ten weeks playing time.

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ELSIE TAYLOR TO NORTHERN STATION

SEATTLE, Sept. 18.—Elsie Taylor and Los Angeles radio star has joined the KJR and Northwest Broadcasting System artists. Duff Miss Taylor became known to California listeners by her appearance over KFSD, San Diego, and KHJ, Los Angeles.

MAY PLAY VAUDE

SEATTLE, Sept. 18.—Bob Blair Starkey in the capacity of lessee, and C. J. Morrison, representing the ownership of the Majestic Theatre of Spokane, have decided on putting in vaudeville and pictures, contingent upon the o.k. of the city council.

BOOST MONEY

SEATTLE, Sept. 18.—Bob Blair of Public, Earl Crab of Fox, and Homer Gill of RKO crashed the front cover of a daily last week, when they all agreed to contribute was returning. They claim rainy season will tend to stimulate lost trade.

Notes Along Fifth Avenue

Karl Horn complaining about his good "tech-niq" going to waste. . . . Ivan Dittmar and Jack Sampson waving farewell to a friend. . . . and being assured that everything was alright. . . . Sunny Siegel explaining how art should be done. . . . for instance, interior decorating. . . . George Anspach out to lunch. . . . be back in an hour. . . . Madge Baldwin playing the piano so hot the keys dripped perspiration. . . . Harry Mills not found yet. . . . but corresponding thru the newspaper. . . . Owen Sweeten looking for more pub. . . . and getting it. . . . without advertising. . . . Frank Allen out with his golf balls. . . . playing hide and seek. . . . La Marr Gaud and Stevie Marlatt to shop. . . . on a round trip excursion. . . . Betty Shilton wanting to lose. . . . saving her money for the winter. . . . Bob McGuire warbling over the wires. . . . with his wife listen. . . . Gus Warrenton serving coffee. . . . and going into the catering business. . . . Almus Roscoe and Al Keighly taking time out to give their dog the air. . . . Alice Darratin singing as an understudy. . . . and getting away from it. . . . Jose Borromeo buying the boys a cigar. . . . who wouldn't inherit a sum of pesos? . . . Jimmy Phelan eating at Putt's. . . . wonder if he practices what he preaches? . . . Elmore Vincent also eating. . . . and not on a diet.

FASHY FRASES: Daddy, buy me one of those.

WHITE STUNTING

SAN FRANCISCO, Sept. 18.—Al White is staging gill night, shows and beauty contests for a number of local suburban houses, meeting with pleasing results. Houses on his list include the Golden State chain, the Riviera, Verdi and Daly City.

BRYANT ON JOB

SEATTLE, Sept. 18.—Appointment of R. M. Bryant as station manager for KJR and the N. W. Broadcasting System is being announced by Tom Smart, general manager.

Bryant comes to Seattle with 17 years of experience in newspaper advertising in many of the large cities of the U. S.

MANAGER INTIMATE

SEATTLE, Sept. 18.—LeRoy Johnson of the Liberty theatre has been putting over clever advertising and exploitation ideas since the opening of the theatre, January 4. His latest wrinkle is the installation of a radio apparatus, with which the manager talks to the patrons at each show.

SQUAD SEES FILM

SEATTLE, Sept. 18.—Let Theerkaf of Pathe put on a preview of the Knute Rockne Football results. The occasion was notable since the special guests were James Phelan, Washington football coach, all of his assistants and the squad intact.

WESSLING OULTS

SEATTLE, Sept. 18.—Walter S. Wessling has severed his connections with Talking Picture Epics, Inc. and leaves Monday for Hollywood to accept a position as a producer's representative.

SEATTLE, WASH.

Roy Oxman

REPRESENTATIVE

630 People Bank Bldg.

Main 0799

RAINY DAYS LAND DOUGH FOR SEATTLE

SEATTLE, Sept. 18.—Due to rainy, wintry atmosphere, show shows fairly quiet week. The some of the managers there was a reminiscence of the old days when the folks lived up four abreast. Practically every theatre in the village did genuine biz.

Paramount held the lead it had over other pictures, "Man Trouble." It landed \$21,000. One grand under last week's intake, but very good for this house. Credit the total to a local boy, who made good in a big city—George Dewey Washington. The flicker was Ruth Chatterton in "Anybody's Woman."

Fifth Avenue did fair biz on an average picture, "Man Trouble." P. & M.'s "Cadet Idea" on the stage helped gross a figure of \$19,000 in this house. Needs is a master of ceremonies to back the competish.

Orpheum did well with "Lather-necking" which was not over-exploited, but put over in grand style, with the city executives taking part in festivities. There was also a good vaude bill that helped total a good share of \$15,000.

Fox took in \$6,000 on the last week of "Song of My Heart," which is just about average for this movie hostelry. Owen Sweeten aided.

Music Box, with the last week of the surprise picture "The Office Wife," brought \$6,000. Good for this spot.

Blue Mouse took "Big Boy" for a ride when it only received \$4,000. Al Jolson has worn out the welcome mat in Seattle, unfortunately, as the picture was good.

Last week of the Met saw a mealy \$3,000 in the till, so maybe it was just as well that Publix closes the house. Picture was Arlen's "Sea Dog."

Clay Victor holding up fine. Many nice improvements in this place. Vic gets out and meets the boys.

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and offers new laughs and new laughs only. Each issue contains one of my latest monologues, double routines, gags, etc. It costs \$1 a copy \$10 per year. No. 4 is now ready. For \$3, will send Nos. 1, 2, 3, and 4. For \$12, the first 4 issues and a full year beginning with No. 5. Guaranteed satisfactory or money refunded. Send orders to JAMES MADISON, 465 South Detroit St., Los Angeles.



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Facts' Echoes From Melody Land

Over The Cleff

By WILL DAVIS

In frequent visits to the homes of musicians who are not filing steady engagements, I find them going through their daily practice, or in group rehearsal. In the face of these trying times it is inspiring to see the musicians keeping in trim, in order to be ready for the return of good times and happy days when they will be called to resume their old places. It is great to see these musicians relating their spirit, and keeping their faith in their profession. The return road is long and dark, but it is hoped that every musician will read these lines, or receive the ideas written here, and learn what his brother is doing. So that they may all be in readiness to furnish good music when its return is demanded by the public.

PRESIDENT J. V. GILLETTE of the musicians, has been absent from his big chair at the head of the official table, being confined to his bed from the effects of a molar operation.

Someone suggested that he probably chewed the rag so much during the recent union negotiations that his jaw got tired on the new order he had to bed. That being the only way that J. V. would take a rest. Mr. Gillette is very popular in organized labor circles, employing much time and patience, and showing fine judgment in settling disputes. He is ever willing to deliberate and arbitrate, but never forgets the principals, and ideals of the organization.

MANAGER KELLY, of the Million Dollar vaudeville show, brought a bright idea with a Greater Vaudeville Week.

With original, and clever billing generously displayed all over that part of the city, the old part of town took on new life and showed great interest in the Million Dollar vaudeville show. Other business in the district also enjoyed an improvement.

JACK KENNEDY the Sage of Edendale, formerly drummer in Allen Hall's Hillstreet theatre orchestra, has sold his business interests in Victorville and has moved to Tujunga. After a strenuous summer season, Jack will take a well deserved rest and later will probably be seen drumming in one of our local theatre orchestras.

CECIL STEWART, who gained local popularity as musical director of "The Desert Song" at the Majestic, is holding regular rehearsals of his symphonetic orchestra. Each member of the orchestra plays several different instruments, and Cecil is composing and arranging a large program of numbers to suit the instruments and capabilities of

the various members. Number entitled "A Rhapsody In Green" will be among the features.

WILL TAGOART, clarinetist; **EARL STILES** and **BRUCE KEITH** drummers, with several other members of local 47, have returned from a summer season with Castelic's band at Santa Barbara. The men all have nothing but praise for the pleasant engagement, and pronounce it a summer outing with pay.

FRED SOLOMON WILL REOPEN HIS GRAND AVEUE DANCE HALL ON HALLOWEEN EVE.

MONROE JOCKERS, and his orchestra are very popular at Loews-State cafeteria. Members of the orchestra are Morris Griffen, violin; George Thomas, bass; Wm. Naujoks, sax and clarinet; L. W. Foster, sax, clarinet and oboe; George Patrick, sax and clarinet; and M. M. Jockers, piano-director.

WM. BAFFA, VIOLINIST, WILL DIRECT THE NEW ORCHESTRA AT EL CAPITAN THEATRE IN HOLLYWOOD.

MSC MUSIC LEADERS

Musical Sales Corporation announces its leading sellers through out the country at this writing are "Kiss Waltz" from Dancing Sweethearts, "Highway to Heaven" and "When Love Comes in the Moonlight" from "Oh Sailor Beware" and "Little Sunshine" from "Big Boy." All are Warner Bros. specials.

Song Leaders

LOS ANGELES

Business over the sheet music counters took an added spur this week, with practically no changes over the leaders. "Viva Moret" a good prospect in "Neath a Blanket of Stars," while the Robbins tune, "Go Home and Tell Your Mother," steadily edging its way towards the top.

"Kiss Waltz," the Witmark number one tune, holds steady in the deuce spot, while "White Lies," the Donaldson tune, has a toe-hold on number one. "Moonlight on the Colorado," the Shapiro Bernstein tune, is another waltz hit that is holding very steady near the top.

The line-up is as follows:

1. "Little White Lies," Donaldson.
2. "Kiss Waltz," Witmark.
3. "Moonlight on the Colorado," Shapiro Bernstein.
4. "I'm Yours," Famous; "Down the River of Golden Dreams," Feist.
5. "Go Home and Tell Your Mother," Robbins.
6. "Swinging in a Hammock," Berlin.
7. "When Love Comes in the Moonlight," DeSylva, Brown and Henderson.
8. "It Seems To Be Spring," Famous.
9. "Bloom Is On the Sage," Freeman.
10. "You Brought a New Kind of Love to Me," Famous.
11. "Neath a Blanket of Stars," new.
12. "Viva Moret" is riding close with "Dancing With Tears in My Eyes," Witmark. The latter is picking up again at the jobbers on outside orders.

SAN FRANCISCO

Although "Little White Lies" continued to top the list, a flock of new tunes came crashing into the market, and the current week with the lineup as follows:

1. "Little White Lies" - Donaldson.
2. "Just a Little Closer" - Robbins.
3. "Betty Good" - Feist.
4. "Confession" - Berlin.
5. "Go Home and Tell Your Mother" - Robbins.
6. "Swinging in a Hammock" - Berlin.
7. "Song Without a Name" - Feist.
8. "Kiss Waltz" - Witmark.
9. "Singing a Song to the Stars" - Robbins.
10. "Dancing With Tears in My Eyes" - Witmark.

NORTHWEST

1. "If I Could Be With You," Remick.
2. "Go Home and Tell Your Mother," Robbins.
3. "Around the Corner," Feist.
4. "Little White Lies," Donaldson.
5. "Dancing With Tears," Witmark.
6. "Swinging in a Hammock," Berlin.
7. "Just a Little Closer," Robbins.
8. "I've Got a Yen for You," Famous.
9. "Song Without a Name," Feist.
10. "Tonight," Cross.

CONSOLES ARE CUT AS CONTRACTS OUT

SAN FRANCISCO, Sept. 18—With the September 1 expiration of union contracts, neighborhood houses have done away with organists, most theatres disconnecting consoles entirely.

Union Secretary Al Greenbaum is expected back from a vacation this week at which time meetings between him and theatre execs probably will be continued in the hope of settling the present deadlock on union contracts.

"CURLY" SCHUTZ

SAX AND FIDDLE

4th Year at
LA BOHEME CAFE
Thanks to Joe Borgis

Staccato Musings

By BILLY HAMER

Musicians seem to be making it tough for themselves. Can anyone suggest a remedy for a situation like this? A certain sponsored program over a chain broadcasting system, employing a nationally known group of singers, has been forced to eliminate the use of musicians on the program, owing to the widely used practice of sending substitutes. It does seem a waste of a company's money and the performers' time to pay one set of musicians for a rehearsal, and have a substitute ensemble accompany the broadcast. The arrangement proved so unsatisfactory for this type of program that henceforth it will be "ethered" without the aid of musicians. Now understand, fellow note-peddlers, the above information is not printed with the intention of taking a slap at you, but simply in the hope that that sort of status can be corrected. And as long as it remains "as is" the big advertiser will protect his investment with non-use of instrumental accompaniment. Any suggestions?

Art Schwartz is back in Los Angeles after a highly successful tour of the West in the interests of M. Witmark and Sons. Art is at present concentrating on "Tomorrow Is Another Day," "Nobody Cares If I'm Blue," "Kiss Waltz." Mickey Hester goes to San Francisco next week for some higher-powered exploitation to assure his employers he is worth the raise in salary he just received.

Rose Lazarus has been added to the local staff of the Famous Music Corp. Rose will be remembered from the Sherman-Clay office, where for some years she spent most of her time teaching songs.

Allen-Lederer Music Corp. have opened Pacific Coast offices here, and with the lay-out of songs they are offering, will undoubtedly soon be in the front rank of music sales. Glenn Halley, formerly with Art Hickman, is turning out some great orchestrations of these tunes: "There'll Be No More Gray Days," "When There's No Place Else to Go," "Old Man Trouble," "Swinging Gate," "The Tapping Foot," "Give Me the Moonlight For Romance," and "You'd Bring the Sunshine and Stop the Rain." Watch that line-up!

HOBBART KENNEDY DREW A GREAT HAND ALL WEEK AT THE PARAMOUNT WITH HIS BANJO.

Noticed Leonard Stevens, well known pianist and writer, accompanying Sid Garay's vocal endeavors on the stage at the Million Dollar theatre last week.

We received a very nice letter from Roy Mack and his orchestra, who were quite a hit at the Elks' Plaza Ballroom in Miami, Arizona. Roy is now at Hastings, Nebraska, still under the management of the M. C. A., enjoying a good season, figuring to close in October and return to the west coast.

The boys in the band are ready for congratulations, for Roy reports a son was born to the wife of Ernie Lewis, the banjo player, with ditto for the wife of the piano player, Everett Larson, while the sax player, Red Hurley, married Jacqueline Fessler of Hastings, which means—well, never mind, but anyway, it looks like there's a new band in the making.

We trailed over to Kres's counter the other day, and the first thing we noticed was the mob listening to the gang plug their tunes. Isabel Gillis, smiling and personable miss in charge, called to our attention the manner in which the boys held each other along. For instance, we saw Carl La Mont at the piano, playing his own tunes, with Sammy Epstein plugging 'em. Al Burgess slaying the fens with "Go Home and Tell Your Mother," with Carl at the piano. Then a moment later, we saw Al handing out copies of someone else's song, with Sammy plugging, and if that isn't a brotherhood, with co-operation for its slogan, I'll eat ten test. The boys all take a turn at plugging, usually with Jean Sample at the ivories, and incidentally, that young lady knows her flats and sharps. Maybe that's one of the reasons why they'll be selling ringside seats at Kres's soon.

Villa Moret, fine, have a new tune in "Neath a Blanket of Stars," a melody trot by Geo. Wagner and Chris Schonberg. The number has been on the counters but two weeks and is already featured by such stellar performers as The Rounders, Jean Cowan, Budas De, Hazel Warner Vernon Rickard, Louis Meelham and all of the local "name" bands. Billy Gedney is the plugging representative in these ads, and from the results, is evidently a nuster. "When I'm in Harvest Time (Sweet Angelina)" is also enjoying a steady sale.

BAND ROOM, fully equipped, including lights, music stands, use of bass drum, tuba and piano, now available for private rehearsals, at all hours. Capacity 80 men.

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PACIFIC COAST MANAGER

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An important reason is this orchestra's splendid choice of tunes. For example, hardly a program doesn't contain these Metro-Goldwyn-Mayer-Robbins Hits

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ROBBINS MUSIC CORP.

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ROBBINS SALE PLAYS ON NEW LINES

Pictures - REVIEWS - 'Legit'

stagey and stiff. He was nothing like the bandits should have been, and he got a laugh from the westerners present when he dismounted from his horse, fastened the lines about the pommel of his saddle, then walked away. Ben Hendricks, Jr., George Cooper and J. Farrell McDonald were also in the cast.

Legit

"THE DISHONORED LADY" BILTMORE THEATRE (Reviewed Sept. 10)

Here's a creation of Margaret Avery Barnes and Edward Sheldon, admittedly taken from the life of a Glasgow lady by the name of Madeline Smith, who, unless she was a psychopathic case, could not be very flattered, is not good. It jumps back and forth between two living rooms of a fashionable house, one of that of the lady in question, through three acts and six scenes, in order to tell a splendid story about an over-sexed woman.

Madeline Cary, kept by an American, finds her lovers where they attract her. During the opening act, she calls at the rooms of a cabaret singer at 4 A.M. Presumably of high social position, she falls in love with an English nobleman. On the eve of her wedding, the cabaret singer comes and forces her to return to him. She does, with the intention of poisoning him. Arrived at the rooms, the influence of her passion makes her momentarily forget her purpose, nevertheless she finally succeeds in accomplishing it.

A friend, a deputy district attorney, worms the truth out of her in a tiresome third degree scene. The last act finds her acquitted and dismissing all her lovers.

Catherine Cornell is marvelous as Madeline Cary. By this characterization, Miss Cornell establishes herself in the front row of our greatest actresses. Her voice, poise, nuances and moods are naturally and skillfully handled with an impressiveness that is truly the spark of genius.

Paul Harvey was fine as the American. He was virile and showed by contrast, the strength and understanding of the generous friend who stuck in an hour of need. The part did not call for much more than characterization, but Harvey did what was possible with it.

Charles Francis left much to be desired as the Marquis of Furborough. It was difficult to understand the love which Madeline built up for such a weak appearing man.

S. Herbert Braggiotti, as the cabaret singer, was exceptionally good. He looked the part and played it with convincing energy. He was the best of the males present. Har-

vey Stephens, as the young attorney, was given a chance to work in the last act. He reads with a nice voice and acts energetically. Fred L. Tilden, as the father, portrayed an old man with understanding.

Ruth Fallows, as a chorus girl, turned in a splendid bit of acting. Her part was all too short, but one could not ask for a better portrayal. Others in the cast were Fortia Morrow, Lewis A. Sealy and Jimmy Daniels.

Jacobi.

THEATRE MART LOS ANGELES (Reviewed Sept. 12)

Three one-act plays—"Schertzo," by George Carter, "Collaboration," a Sada Cowan opus, and "A Case of Arson," by Herman Heyermans, starting Henri de Vries, character actor and quick change artist, constituted the menu for the evening. The latter was the main one of the program, with de Vries playing the part of a factory owner, a half-wit, bathed in the role of the factory owner, a police sergeant, an inn keeper, a grocer, and a house painter.

The plot concerns the burning of a cigar factory in which a 3-year-old child dies. Suspicions of arson fall upon all seven of the characters, played by the star. The factory owner finally is convicted, it being learned that he fired the building in order to collect the insurance.

De Vries kept the customers open mouthed with the speed of his changes. Characterizations were grotesque to the point of absurdity, but he did them all in masterly style, despite a tendency to mumble his words. Peter Garwhome as a magistrate did some excellent work. Charles N. Schaeffer was very good in a small part.

Acting that was unusually good put over the Cowan piece. Two writers are collaborating on a play, but can't agree upon the actions of the heroine. To prove that a woman would get hot and bothered when accused of infidelity by her husband, and that the husband

"KISS WALTZ" GETS FILMDOM "BREAK"

"Kiss Waltz," song by Al Dubin and Joe Burke that moves through Warner Bros. "Dancing Sweeties," was not the original song designed for this Vitaphone special, but followed the elimination of the song "Dancing With Tears in My Eyes."

Executives decided to eliminate the "Dancing With Tears" song inasmuch as its sentiment failed to harmonize with the motif of the picture.

The song was therefore put on the market by M. Witmark & Sons as a popular song, independent of any motion picture tieup, and has rapidly climbed into the van of the season's best sellers.

would take it calmly if he discovered untrue, one of the collaborators tries the accusing stunt on his wife. But he doesn't know that the frau actually has been chosen by the partner; and when he accuses her of it, she meekly confesses and he chooses to thereby depriving his theory. But the partner comes in with a good lie to save the day for the woman as well as himself, for the climax.

Warren Ashe as the husband, deserves most of the honors, taking advantage of all opportunities for humor. Marjorie Bism as the wife, stayed away from sob stuff long enough to do an excellent bit of acting. Robert Ober as the third member of the triangle was slightly nervous, but his lines went over okay, nevertheless. Ashe also directed the act. Audience went for the play in a big way. Would go great in vaudeville—if there was a vaudeville.

George Carter wrote, directed, and carried the principle part of the opening play. Just one of those mellers—only worse.

Stuart.

DUBIN AND BURKE VACATION IN N. Y.

Al Dubin and Joe Burke, popular and prolific composers who have turned their credit some of the outstanding song hits of recent years, are vacationing in New York, after a season of strenuous activity at Warner Bros. Hollywood studios. On this season's crop of Warner pictures, they have composed the lyrics and tunes for "Oh Sailor Be-leave," the rollicking comedy of this time going in Naples, and "Dancing Sweeties."

The Dubin-Burke combination is a successful one, as witness the fact that last season, two of their song hits, "Tip Toe Through the Tulips" from Warner Bros. "Gold Diggers of Broadway," and "Carolina Moon" topped the list of hits in music sales for 32 out of 52 weeks of the year. This is a record that no other combination or solo composer has equalled.

FOOTBALL TEAM ON COVER DESIGN

Remick Music Corporation this week released "Maybe It's Love," a new song by Warner Bros. of the same name, and which is sung in the picture by Joan Bennett, James Hall, and the members of the All-American Football Team. Cover design, of red and blue, features Joan Bennett and Joe E. Brown in ovals, with the greater part of the display devoted to the eleven gridiron stars, shown in position for play.

Words and music are by Sidney D. Mitchell, Archie Gottler and Dave Healy.

QUINTET REMAINS IN 6-MONTH JOE

The quintet of boys, responsible for the good time at E. B.'s well known Celler Cafe in Hollywood, are Verl Bretton, Harold Ted Lawson, sax; Johnny Burbank, trumpet; Harold Howard, piano, and Jess McDuff, sax.

The boys have been with E. B. B. for the past six months.

ROY L. MEDCALFE GIVES STYLE SHOW

Roy L. Medcalfe, feature organist at the Alexander theatre, Glendale, staged a fall style show, together with Murray Pennock at the theatre last week. The new Victor Theremin was demonstrated as a combination with the organ during the show, and was pronounced a success.

Medcalfe is also representing the Estay Organ Company.

JUNE AND BUD OPEN SAN FRANCISCO, Sept. 18—

June and Bud, dance team, opened last week at Gus Oliva's Roof Garden Cafe, where they work with Val Valentine's orchestra for between dances entertainment.

RUDOLPH and CHIQUITA NOW PLAYING

Indefinite at PARIS INN CAFE Friday, August 1

Hoagland Makes Six Month Stay at Balboa Beach

Everett Hoagland and his Troubadours, who were recently signed for a long term contract by the M.C.A., are now in their sixth month at the Rendezvous Ballroom, Balboa.

They recently recorded for Columbia, "So Different" and "At the End of the Lane." Other recordings include the new song, "I'll Never Forget" and "Blue Days," which will be released together with the picture. The band recently recorded all the hits in "Czar of Broadway," Universal picture, with Hoagland stepping out for a bit as a radio announcer.

According to reports from KGER, the boys average close to a thousand fan letters a month on their nightly broadcasts, which, beginning last Monday was sponsored by the station after numerous requests.

Personnel includes: Berney Talliferro, sax; Marvin Werner, sax; Frank Hubbell, trumpet; Glen Hopkins, trumpet; William Atkins, trombone; Hal Chanslor, piano; Beau Lee, drums; Otis Dennis, banjo; Myland Olds, bass, and Frank Saputo, guitar, with Talliferro, Saputo and Hubbell, doubling on a voice trio.

PLUG PAPERS NOW ISSUED BY LOTTMAN

Robbins Music Corporation, with George D. Lottman, in charge of publicity, is merchandising music on a scale hitherto unattempted.

Weekly, Lottman issues a "Robbins Radio Review," mimeographed message to all the pluggers and Radio Program managers.

"Review" tells what is coming up, what pictures are clicking with the old songs, and what new songs are due in the next output of celluloid.

"Broadway Melodies," another publication, which Lottman gets out for Robbins, is printed in modern style, in two colors, and is full of gossip about the song smiths.

Last issue of "Broadway Melodies" shows views of decidedly arty offices occupied by the company in New York. Judging by the cuts, Robbins' place is the last word in culture.

WIEMAN AT IT

SAN FRANCISCO, Sept. 18—Bill Wiemann, of the Marks Music Co. was here this week en route from New York to Los Angeles. He was plugging the firm's tunes "In a Different Way," "When You Give Your Heart Away" and "Song of the Islands."

ORGANISTS SHIFT

SAN FRANCISCO, Sept. 18—A shifting of local public organists this week moved Louis Flint from the console of the Paramount down Market street to the California. Tim Crawford followed Flint into the Far.

"THE COMMUNITY SING KING"

MEL HERTZ

A Hit at FOX Midnight Shows

Doubling From the FOX EL CAPITAN SAN FRANCISCO

JACK SPRIGG

MUSICAL DIRECTOR

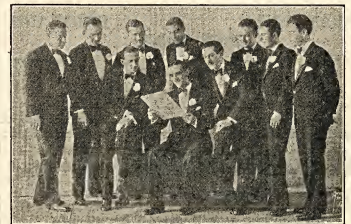
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PLAYING TO THE LARGEST PAID ATTENDANCE IN LOS ANGELES

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NOW IN THEIR THIRD YEAR
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JESSE STAFFORD

And His San Francisco PALACE HOTEL ORCHESTRA Featuring His and Gene Rose's Song Hit, "Tonight"

GUS GAGEL AND HIS TROUBADOURS

Cinderella Ballroom Long Beach, Calif. Featuring a Versatile and Novelty Aggregation

Vaudeville and Presentations

"VARIETRIX"

PARAMOUNT STAGE SHOW
(Reviewed at Paramount)

Mosconi Brothers showed what clever production understanding can accomplish when they are given an opportunity. They present a collection of novelty dances here that would do credit to any Broadway show. Particularly the hammock number was repeatedly encores in which the voice of Orville Kenne stood out. The boys and girls are used with an exceptional facility for picture value and lordy, those ladies can tap step.

Ted Leary has established himself as a great favorite with the customers. His manner of peppy mastering of ceremonies has a style that does not register a strain to be funny. It is his spontaneity quite as much as his flip sallies that is winning a home here for him.

Auricle Craven is a very pretty young miss who has a lag full of tricks for her talent. She sings personality songs with personality plus; that is, she does not sing, but has a style that is individual and gets over. Her violin playing is very good, showing technique and practice, but when she dances and plays as well as kicking under high control without effecting her smooth tone on the fiddle, she was a thunder of applause.

Earle La Vere is a comic to reckon with. He also plays the accordion but the seat warmers didn't notice to laugh at his gags or applaud his playing. He came so fast and so good. He worked with Jules Buffalo, the baton wacker and Jules' strategy, being to be sneered at. He helps a comedian, what I mean.

The finale was quite a flash and brought to the fore three troupes, billed as the Lunatics, whose antics and clever work are reminiscent of the well-known Ben Hassen troupe. Crowd went heavy for it.

The orchestra was very good in itself. Its about the biggest theatre orchestra in town and easily the best. Oliver Wallace at the organ, gave an usual entertaining performance. There are a lot of organists who would profit by dropping in and giving Ollie's performance the doubtless.

Jacobs.

"NEW YORKER IDEAL"

(Reviewed at Loew's State)

This initial creation of LeRoy Prinz marks a departure from the established form of entertainment by making it a-la Broadway, of both in style and appearance. It was in reality a miniature "Vantages" or "Follies or Scandals, not to be too partisan.

The tempo was very fast and number followed number, bit into blackout, and again into a number, with a change of scenery each time. Jackson and Callahan were the stars of the fun making, and these boys know their giggle making a-la the big show. There were many gags we heard before but the packed audience just ate them up. Jackson displays a real Broadway class as an m. c., also handling the theme numbers in neat fashion.

A trio of unblinded girls stepped out of the line for a special following the opening to a nice hand, disclosing neat team work and harmony.

Muriel Stryker was in charge of the dances. That is, she was the man. Her fan dance was one of the most effective ever seen on the State stage, and backed up by the girls it was a little production in itself.

Marjorie Burke showed plenty of personality, both in the hits and numbers. She made an excellent foil for the comics and put her own stuff over for well deserved applause.

The numbers showed considerable novelty, and the girls were particularly good. The comedy was handled by R. and M., outdid themselves for attractive costumes. Rubie Wolf and his gang worked in the pit instead of the stage and did not lose any of the by the transition. Their "Down in Agua Caliente" number with the razor machines went over for a smash. Rubie can always be depended upon to deliver at least one novelty. No stage show, no matter how good, can smother this band of Wolves. And by the way, the boys are a lot of fun to hear.

He got a break this week by accidentally stealing part of Rubie's spotlight and losing it, and putting it on. Everybody around was calling attention to his antics even though they were no more than his usual stuff. The lad's clever. Jacobs.

MILLION DOLLAR

LOS ANGELES
(Reviewed September 11)

Following some extra heavy newspaper display advertising and other impressive exploitation, what Hal Reid was recruited, the M. D. got away Thursday night to an imposing start. The "Greater Vaudeville." Some public officials, screen and other notable were present for the occasion. Bert Levey vaude agent, was introduced by Bert Levey, vaudeville and newspaper man. The latter m.c.'d the opening. They turned it over to our own Bud Murray, who introduced several of his proteges, who were scattered out front.

Among them were Babe Kane, Junior Coghlan, Mary Frances Taylor (Buck Murray's sister), La Zelle & Paul Pierce and others. The Murray Episode proved to be the outstanding feature of the evening (This is not a plug even if Murray does contribute a regular column to Inside Facts).

Eddie Quinn scored on his own account. Judge Dudley Valentine made a nice talk with my vaudeville agent and the comick of vaudeville. The regular vaudeville bill had Sid Garry headlined, Laddie and Manula, and John and the Vioris, Dawn and Scott. The above acts came through the Bert Levey office after some tangled bookkeeping from other sources. Garry, with Leonard Stevens at the piano, displayed a remarkable ability to put over songs, and the way he delivered the "Vagabond Lover" would make Harry Richman envious.

Laddie and Gordon were in the second spot with some knockabout stuff that was a laugh success all the way. A couple of dependable laugh getters in any house. Manual and Vivia with Vernita followed with a routine of mixed dancing

that won high favor.

Kenne and De Vioris opened with some adagio. The act started with the girl acrobating to the accompaniment of the man singing off stage. Her acrobatic stuff could be saved for the finish to better results. Dawn and Scott closed the show with acrobatics intermingled with comedy.

Jack.

RKO THEATRE

LOS ANGELES
(Reviewed Sept. 10)

Amos Friedland's "Twelve o'Clock Revue" is headlined. Act has Marty May doing the m. c. work, ten girls, eight of whom do specialty dances; and two boys. Scenery and costumes are elaborate and May keeps the act at top speed with his line of wit.

Opens with a cabaret scene. Clues on for a short time while May introduces each one of them in a song. Alene Sterling, in bell-bottoms, comes from up stage to vocal "A Sunny Day," with Gus Ortel doing some dumb hokum.

Then comes a song, sung by a specialty, all getting good hands. May then introduces Lucille Leno, who comes back to the piano, playing some of the Russian bits, which includes a Russian bit on one foot that is a knockout.

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sonations. One of Joe Frisco was

Old stuff, but it was over. In Trey, King and Campbell man and woman, offered operatic selections. Interspersed solos and duets, and had to come back for an encore.

Slap-stick stuff in the next spot, with Barlow and Ospring, boy and girl, doing eccentric dances and songs. Girl is tall and thin, and takes advantage of it for laughs. A hoke spring dance went over nicely. Closed with a comic adagio.

Warren and Inman, boy and girl, are next. With male gags, and partner comes on for some comedy. She dances, screams, and generally hokes. In closing, she mails him around until most of his clothes are torn off of him. The male gets his gags over and the girl is pretty.

Dave Barnum and Deacons closed. Act opens in full, with Barnum and boys in cork. Dressed as a preacher, they sing, and the boys playing an instrument accompany them. Boys offer "Mississippi Mud," "St. Louis Blues," "Leven-Thirty Saturday Night," instrumenting and vocalizing with a fourth boy coming on for an eccentric tap that took a good hand. In closing, Barnum introduces each member of the act as a deacon in his church. Act is okay, but drags slightly. The clientele thought the show was over when the scene changed.

Picture was William Haines in "My Blue Eyes." Stuart.

STATE THEATRE

LONG BEACH
(Reviewed Sept. 8)

This week's bill, opened with "Will Higbie and Girls." The tap routine of the girls was followed by two high kickers. Higbie's shoe tap and the "Kid's Last Fight" slow motion—received a good hand. Best stunt act was the playing of tunes by bells on the girls' arms and legs.

Clay, Milo entered, after keeping the customers waiting entire act. He proceeded to draw laughter and applause throughout. Set entire act with his imitations of bugs, birds, etc.

An interesting act was that of Walter and Co. Two ventriloquists who put over their trilogists who put over their numerous stunts in clever manner. Audience went for them big. After dark applause. Walter came in and entertained some more with a manipulation of miniature marionettes. A very good act.

And then the "Santo & Butler Revue." The act opened well, and it picked up when Santo entered to lead the 6 piece band. Likable spots of the act were a hot band number with all the movements, but no noise, and dance work of Santo, and a pleasing dance by a young lady. Act contained plenty of wit and humor between Santo and members of stage band. Closed with a spectacular fast routine by Santo dressed in white, and aided greatly by lighting effects.

Picture was "Dixiana." Okay.

FOX

SAN FRANCISCO
(Reviewed Sept. 12)

Who was the guy that made the crack about musicians being through in the theatres? If he had popped into the Fox this Friday night, and had gotten a load of Walt Roemer's concert offering, he would have changed his mind myno pronto. For it was the first time in this reviewer's life he has ever seen a venture stop an ordinary show and stop it plenty cold.

"Echoes of France," Roemer's titled this symphonic poem of his and it embodied such selections as "The Swan," "Phedre Overture" and "La Marsellaise." Opened with "Swan" with A. Jensen contributing a neat violin solo, and then into the following number where the curtain started, revealing Elsa Trautner, who sopranoed the number in a crystal clear voice.

Closing with "Marsellaise," and the stage held a tableau production that included the picture, "Maid of Orleans," Joan of Arc, horse and all—then in France. The number flanked on either side by ten girls with drums. Stopped the show cold and Roemer was glad to encore, and then encore again.

Fanchon and Marco's Idea was in play. Outstanding thing in this was the ten fan numbers and as a surprise to the customers when the gals stopped in the middle of the act. The number numbers and dropped back stage, where they picked up their instruments and went through a mighty neat routine of offerings that included vocal and instrumental solos, duos, trios and quartets.

Liana Glend conducted and displayed a pleasing voice as well. Phil Arner, Paul Howard, Terry Green and Orren and Cooper completed the show with their respective specialties.

Feature was Buster Keaton in Metro's "Doughboys." An M-G-M comedy, which Eugene Houdy rouded out the bill.

Back.

PARAMOUNT

SAN FRANCISCO
(Reviewed Sept. 12)

This was the last of the locally produced Public unit. Hereafter, all come from Los Angeles and from here go to Portland and Seattle. "Looney Lunatics," they called this one, and its principals were mainly those used in the operation show of the Los Angeles Paramount.

Featured in the opera were Howard, Fine and Howard, who have been starring for Ted Healy for a long, long time. This is the second time the house has played Healy's show. Ted Healy and Sanborn having singled here a short time ago. The main difference between the act and Howard and Fine and Howard, is that Sanborn had material to get laughs, and had a pretty fair idea of what gag to use next. H. F. and H. worked throughout the show getting their laughs with face punching and eye poking stuff while the rest of their antics were merely to kill time.

Show zoomed off with an atmos-

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Vaudeville and Presentations

(Continued from Page 14)
pherie opening in one with Howard, Fien and Howard, three nuts, trying to get into the aquired emporium. To full stage where Inez Berkey went through a fast too number.

Eddie Magill, still holding over, brought on his lighted megaphone to sing "After You've Gone," while Ken Whitmer obligated with a clarinet. Went heavily and Magill had to encore.

Further continuing his display of musical versatility, Whitmer stepped onto the musician's platform where he planted himself at the drums, while Jack Dolan directed the orchestra. Half way through, Ken picked up a trumpet and gave 'em a hot chorus while after-beating with the drums. Clicked solo and had to do a repeat chorus. During his stay here, Whitmer has worked out on about every instrument but the piccolo and he's done every one of them pretty well. Girls in a squirrel dance staged by Val Nicolai.

Nelson and Thacher, next, with a fast hot-cha dance that tickled. A big hand and they had to take a bunch of bows.

Whitner then brought on Ruth Shields, who a soprano, sang and to next returns. Finale had the comic trio hooking it up and all on stage.

A musical feature, "Orchids," landed in the alley after the second show.

Tim Crawford made his bow as solo organist, working the customers hard for community singing. Worked every trick in the bag to get them warbling, and while the supper show was pretty cold, at the last opera of the night he had them in his way. Crawford has youth and personality in his favor, and ought to click here.

Paramount's "Follow Thru" was the feature with a Lupino Lane comedy. "Purely Circumstantial" and other shorts rounding out the show.

Bock.

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2 Blocks East of Corner Melrose & Hoover

Half way between Broadway and Hollywood. Unobstructed panoramic view. Large singles and doubles—Frigidaire, service and extras. Individual entrance.

Opener found Herb Larimer and Marion Hudson doing their stuff on wheels, and putting it over in good order.

Chain and Arlie Connor offered a familiar mélange of fast patter, which occasionally reached a blue shade, fake mindreading and harmony singing. Among the musical numbers they offered in fine fashion were "Can't Be Bothered" and "After You've Gone."

Jan Carr offered a good dance act and surprised when she introduced her father and mother in an amusing older stage steps, with a fast trio closing. Mrs. Carr can be classed the star of this act.

Last but far from least saw the well known Blossom Seeley and Benny Fields giving the fans some real big-time. Charles Bourne at the piano presents "wizards of the keys" that goes a long way in effective accompaniment.

Miss Seeley offered a "Lulu Belle" ski, and also included a burlesque on "The Command to Love," which kept the patrons in a continual roar. Miss Seeley's singing is a little hoarse, but she manages to put the songs over just the same. Benny Fields' work is just as good as it ever was and that means O.

Film fare was "Half Shot at Sunrise."

Osman.

FOX EL CAPITAN SAN FRANCISCO

(Reviewed Sept. 14)

Business was plenty good at this fifth Sunday show, attraction being Metro's "Way Out West" and a Peggy O'Neill stage show with Jay Brower. Frolic got started with the 10 sweethearts, headed by Juanita, offering "I'm Doing That Thing."

Making his entrance to a neat hand, Brower led the band in a group of selections from "Seven Stars," highlighting with a fiddle solo by Brower, a trombone offering by Belton Wolf and a trumpet solo by Bob Kinic.

Mickey Green followed with an okay duo number, and Mary and Mary Jane were on to sing "Just a Little Closer," interpolated with "Cuddle Up a Little Closer" while the lineup held the background.

Returning, Mickey Green put over a rope number that drew a healthy hand and Brower introduced General Ed Lavine, who juggled for comedy returns.

Dexter, Webb and Merrill next. Used to be Dexter, Webb and Diab, but that combi broke up in the East. Same idea is used as in previous act: banjo duo and trio offer-

ings, some neat hoofing by Francis Dexter and a bit of combination wheels by the trio.

For the week's pop band number, Brower and the band had "Bloom Is On the Sage." Musicians donned phony wigs and sombreros for the tune, did a haywire orchestral bit and closed to heavy hugging.

Frank O'Leary on to sing "Blue Is the Night," with Florence and Ann and Elinor for a brief dance bit, working into the finale.

At the Wizer, George Mc Hertz, continuing his sensational record of making the customers sing like nobody else in San Francisco has done.

Hal.

FIFTH AVENUE SEATTLE

(Reviewed Sept. 5)

This week's presentation tops anything Fanchon and Marco have sent us in many a month. The color and musical background ingredients are some of the finest seen here.

An adagio theme, namely, Renoff and the girls, are the coplains in this menu of eyes and ears. The "idea in blue." They were last here several years ago and their work has improved immensely.

They not only purvey acrobatic skill but a rhythmic sense as well and the way the folks receive them is a real reward for their services. The twelve girls that appear with this unit were coached by Renoff and show it. They appear in a beautiful "Rhapsody in Blue" dance.

Also on the fare may be found Miti Mayfair who is an acrobatic performer of no mean ability. She shows her versatility for the first time in a routine elsewhere on the program.

Miss Russell follows Miss Mayfair and offers fine baritone renditions of "Blue is the Night," "Blue is the Color of My Love" and "Blue is the Color of My Eyes."

He is a clever vocalist and stays on the key. Webster and Marino, two good dancers who offer a burlesque angle of their work. Webster singled on a ballet girl take-off, "Smiles," produced by Florence Ziegfeld and starring Marilyn Miller.

McGuire has authored many successful stage plays, including "Six Cylinder Love," "Three Musketiers," "Whoopee," "Kid Boots," "Rosalie" and "Ripples," the last being Fred Stone's latest vehicle.

Osman.

McGUIRE LEAVES

William Arthur McGuire, noted New York playwright, who has been in Hollywood for several months, has gone east for the opening of his latest stage show, "Smiles," produced by Florence Ziegfeld and starring Marilyn Miller.

McGuire has authored many successful stage plays, including "Six Cylinder Love," "Three Musketiers," "Whoopee," "Kid Boots," "Rosalie" and "Ripples," the last being Fred Stone's latest vehicle.

FAZENDA CAST

Louise Fazenda has started "A Fall to Arms," two-reel tangle, with Larry Dammour, being produced for Radio Pictures.

Max Davidson will appear in support of Miss Fazenda. Others in the cast include Harry Bowen, Irving Bacon and Mary Fox. Lewis R. Foster is directing.

DOUG IN 'BEAU'

Douglas Fairbanks, Jr., has been assigned to play one of the principal roles in "Beau Ideal," which Herbert Brenon is about to film for RKO Radio Pictures. Ralph Forbes shares featured honors. Cast includes Otto Matson, Leni Parfitt, Paul MacAllister and Don Alfrado.

Fanchon and Marco Route List of 'Ideas'

Following is the Fanchon and Marco idea route schedule, with the opening dates, all of which current in parentheses beside the name of the town.

PASADENA (25-31)

Colodona Theatre

LOS ANGELES (25-31)

Loews State

See Sirens' Idea

(Staged by Larry Coburn)
Lottie May and Chick Crosby
Bob and Chick Crosby
The Sunlight Beauties
SA DINGO
Fox Theatre
"Beau Ideal" (25-31)
(Staged by Gus Foster)
Rose Valdy, Brown and DeLara & Lolita
The Carla Torney Girls

ST. LOUIS (26-27)

Fox Theatre

Cadets' Idea

Born & Laverne's Idea Miles Sisters

Rogman & Trager, Mabel & Marcia

Johnny Dunn

CHICAGO (26-27)

Capitol Theatre

"Country Club" Idea

Leonora Costello Masters & Grady

Ray Samuels Louie & Mitchell

MILWAUKEE (26-27)

Wacoona Theatre

"Hollywood College" Idea

Miss Tut Maitland Dorothy Crocker

Guy Buck Ted Lehard

CARLA TORNEY DANCERS

Fanchon and Marco's "On the Set" Idea

HOLLYWOOD (25-31)

Pastorage Theatre

"New Yorker" Idea

(Staged by Le Roy Prince)

Jackson & Callahan Mariel Striker

Long Beach (25-28)

West Coast Theatre

"American Beauty" Idea

Featuring Misses Thelma and the

10 Beauty Winners from the

Calvinista Beauty Pageant

Lloyd & Brie Huff & Huff

Texas Color Beauty

PHESMO (25-27)

Wacoona Theatre

Harry Kays and Jean McDonald

Mid Elwood Charles Carver

Georgia Lane Dancers

ROCKFORD (25-28)

Coronado Theatre

"Seeing Double" Idea

Stroud Twinn, George Co-featured

with Miller Twins, Chae, Pella,

Noby, Holly, Mabel, St. John

Parier Twins

JOLIET (25-28)

Star Theatre

"Seeing Double" Idea

Stars Cost as Above

DETROIT (26-27)

Fox Theatre

"Romance" Idea

Castenier & Mack, Myrtle Gordon,

Ollie Walters, Robert Gray, Mary Price,

Three Critchips

TOOTS NOVELLE

Featured in Fanchon and Marco's "American Beauty" Idea

SAN JOSE (28-31)

California Theatre

"Riviera-A-Tie" Idea

Same cast as Wilson Theatre, Fresno

SAN FRANCISCO (26-27)

Fox Theatre

"Southern" Idea

Hart & Herman Jimmy Lyons

Helen Winters The Sixteen Tons

OAKLAND (26-27)

Oakland Theatre

"Cats of Joy" Idea

Featuring Pat West with Three Jolly Tans

Destry Watson, Dolly Keener, Fred Green

Wanda Allen, Moore & Moore, Curtis

Cooper, Johnson, Jones, Ben, Rathburn

Ken Gatterson, Doyle Quadruplets

SALEM (26-28)

Shore Theatre

"Bury Red" Idea

Liana Gann, Cooper & Greer, Paul Howard

Terry Green, Phil Arnold

NIAGARA FALLS (26-27)

Scorial Theatre

"Rose Garden" Idea

Red Downer, The Co. Co-featured

with Hilly & Esley, J. Jacks & One Queen

WORCESTER (27-31)

Fox Theatre

"Smiles" Idea

McGard & Devere, Eva Mandell

Sermon & Gombor, Dorothy Neill

Doris & Walter

SPRINGFIELD (27-31)

Palace Theatre

Shirley & Co. Co-featured

with Shirley & Co. Co-featured

with Men, Lillian, LeMotte, George Jare

Frank Stirling

HARTFORD (27-31)

Capitol Theatre

"Box O' Candy" Idea

Lynn Cowan Jones & Hall

Reva & Len, Marie, Irene, and Lucy

WALTER POWELL

Following My Brother, Jack Powell's Footsteps

Featured in Fanchon and Marco's "Victor Herbert" Idea

PORTLAND, ORE. (25-31)

Broadway Theatre

"Modes of Hollywood" Idea

Hallie Frances, Sylvia Shore and Helen

Moores, Danny Joy, Harry Smith, Jerry

Leiter, Sammie Egan, Hollywood

TACOMA, WASH. (25-31)

Palace Theatre

"Wild and Wacky" Idea

Kirk & Lawrence Harry Krayz Kays

Bus Cardell Annick & Creek

Davis & La Rue Roy Angwin

Red Murray Girls

SEATTLE, WASH. (25-31)

Fifth Avenue Theatre

"Gems & Jams" Idea

Joe and Jane McKenna Will Cowan

New Wong Maxine Evelyn Jim Pennan

Beatrice Franklin and Florence Aslett

NEW HAVEN (27-31)

Palace Theatre

"Good Fellows" Idea

Lucille Page, Good Fellows Idea

Seben & Eliver Helen Burles

BRIDGEPORT (27-31)

Palace Theatre

"Wacky" Idea

Noree Stone & Lee Bert Faye

Walter & Lee Montgomery

Steve Moron, Joe Clifford

BROOKLYN, N. Y. (27-31)

Fox Theatre

"Mimicry" Idea

Featuring Signa

PHILADELPHIA (26-27)

Fox Theatre

"Gyp Gyp Gyp" Idea

International Comedians, Frank Evers &

Greta, Jeanne Alexanders, George Price,

Jack Vlahdin, Ruth Levitt

DOROTHY IPSWICH

Acrobatic Dancers Featured in F. & M. "Victor Herbert" Idea

LEONA SANDERS

ELECTRIC DUO

Acrobatic Dancers Featured in F. & M. "Victor Herbert" Idea

WASHINGTON (26-27)

Fox Theatre

"Changin' Idea

Doc Baker & Art Hazley Co-featured

Walter & Dyer, Mariel Carden

ATLANTA, GA. (27-31)

Fox Theatre

"Broadway Venus" Idea

Mc Kier 16 New York Beauty Winners

Arcia Baratta Nickla Windston

Freia Sullivan

OKLAHOMA CITY, OKLA. (30-2)

Orpheum Theatre

"Mimicry" Idea

Ray Smoot & Fred Al & Jack Rand

Hector and His Gang, Harry Trio

Georgina & Harris

SYLVIA SHORE AND HELEN MOORE

Featured in the "Modes" Idea

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Rose Valyda

FEATURING
AN
ALL
STAR
CAST
INCLUDING



Lamb and Belett



Carla Torney Dancers



Brown and Willa



De Lara and Lolita

★
LOEW'S STATE
LOS ANGELES
THIS WEEK
★

★
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★

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